

TOM FORD BEAUTY

FOR IMMEDIATE RELEASE

SOLEIL SUMMER 2020
NATURAL. RADIANT. GLOWING.

The glow of Soleil Summer 2020 Color radiates and reflects with the sun struck shimmer of new bronze gold and warm gold highlighters for a naturally radiant look. Skin Illuminator Face and Body applies smoothly like a gel and sets with an irresistible shimmering effect. Luscious Ultra Shine Lip Color premieres new shades.

SKIN ILLUMINATOR FACE AND BODY (LIMITED EDITION)
LIGHT-DIFFUSING. ILLUMINATING. RADIANT.

Inspired by the look of skin bathed in summer evening light, this illuminator creates an irresistible, translucent glow. Its shades flatter every skin tone for various shimmer effects, and its micronized pearl helps diffuse light for a naturally enhanced, sun-kissed look. Apply the illuminator on its own, or mix with foundation to achieve radiant and balanced-looking skin. The illuminator can also be used as a highlighter under or over makeup. For the body, apply to parts where you would like to enhance the look of brilliant tone.

USAGE

Apply directly to face or body using finger or a brush.

SHADES

01 Gilt Glow, 02 Rose Glow, 03 Bronze Glow

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ULTRA SHINE LIP COLOR LUSTROUS. TRANSPARENT. DELICATE.

Glossy, creamy and addictive, an innovative lip formula combines three lip musts - the easy, one-stroke application of a lipstick, the gleam of a lip gloss, and the rich emollient of a lip balm.

SHADES

Paradiso, L'amant, Du Ciel, Véridique, En Extase, La Notte, L'eclisse, La Chaleur

SOLEIL LIP BLUSH (LIMITED EDITION)

Soleil Lip Blush imparts a universally flattering flush of color to the lips that feels as decadent as the gilded bullet looks. The balmy lipstick smooths on sheer, then instantly transforms into a sultry pink stain, for beautifully lightweight color that's perfect for sexy summer days and nights. Encased in special gold-toned packaging to capture the gilded glow of Tom Ford Soleil.

The soleil collection will be available as from April 2020 at
Parfuma and parfuma.com

The skin illuminator face and body retails for €62

The ultra-shine lip color retails for €54

The 24k lip blush retails for €59

For further press information or images , please contact:
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