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## SEAT's carsharing company Respiro to operate in L'Hospitalet de Llobregat

- **SEAT and the L'Hospitalet de Llobregat Council make 16 vehicles available to the public**
- **Located next to Barcelona, it will be the second city in Spain to feature SEAT's carsharing service**
- **The vehicles will be powered with natural gas and the fleet will be joined by the new SEAT Mii electric in the next few months**

SEAT's carsharing service is being rolled out in L'Hospitalet de Llobregat (Barcelona) from mid-November, and it will be the second city in Spain where SEAT's carsharing platform Respiro operates after Madrid, which now has 15,000 users. L'Hospitalet mayor Núria Marín and SEAT Head of Urban Mobility Lucas Casanovas today confirmed the agreement at the City Council.

With the goal of reducing emissions and improving the city's air quality, the 16 vehicles in the fleet will run on Compressed Natural Gas (CNG) and soon may be joined the new Mii electric.

SEAT Head of Urban Mobility Lucas Casanovas said that **“this launch in L'Hospitalet, one of the frontrunner cities on mobility issues, is a further step in our commitment to improving mobility in cities. We want to make ecofriendly solutions available to the public by hours or days, depending on their travel needs both inside and outside the city.”**

There certainly is a demand for mobility alternatives, mainly in large urban areas. For this reason, SEAT purchased Respiro and entered the carsharing sector for the first time in 2018. Launched nine years ago, Respiro is one of Spain's pioneering carsharing platforms and it already has 15,000 users in Madrid. SEAT also recently announced its move into corporate carsharing to cover the needs of businesses and provide them with cars by the minute, hour and day in the city centre, at the dealership and place of work as well.

Furthermore, L'Hospitalet de Llobregat mayor and President of the Spanish network of Smart Cities Núria Marín pointed out that **“the implementation of Respiro in L'Hospitalet will enable us to counter the effects of climate change and air pollution, as promoting carsharing is precisely one of the measures included in L'Hospitalet's sustainable urban mobility plan. We continue to work towards achieving the Sustainable Development Goals adopted by the UNO by the target date of 2030.”**

Respiro vehicle service reserved parking will be street marked according to city bylaws as well as specific informative vertical signing.



## Press contact

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**SEAT** is the only company that designs, develops, manufactures and markets cars in Spain. Member of the Volkswagen Group, the multinational has its headquarters in Martorell (Barcelona), exporting 80% of its vehicles, and is present in 80 countries on all five continents. In 2018, SEAT sold 517,600 cars, the highest figure in the 68-year history of the brand, posted a profit after tax of 294 million euros and a record turnover of close to 10 billion euros.

The SEAT Group employs more than 15,000 professionals and has three production centres – Barcelona, El Prat de Llobregat and Martorell, where it manufactures the highly successful Ibiza, Arona and Leon. Additionally, the company produces the Ateca in the Czech Republic, the Tarraco in Germany, the Alhambra in Portugal and soon Mii electric production will start in Slovakia.

The multinational has a Technical Centre, which operates as a knowledge hub that brings together 1,000 engineers who are focussed on developing innovation for Spain's largest industrial investor in R&D. SEAT already features the latest connectivity technology in its vehicle range and is currently engaged in the company's global digitalisation process to promote the mobility of the future.