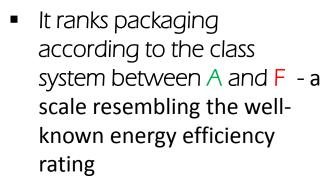




What is RecyClass?

 A tool that ranks the recyclability class of a plastic package and it is the first step towards its improvement



 It gives indications to the user about precise critical points to be changed to improve the recyclability class. A
B
C
D
E

 It provides evaluation of the recyclability of the plastic package given the existing recycling streams





What RecyClass is not?

 It is NOT a tool to assess the complete environmental impact of a package (LCA indicators are not included)



 It is NOT a way to ban some plastics or polymers - it is simply a ranking scheme

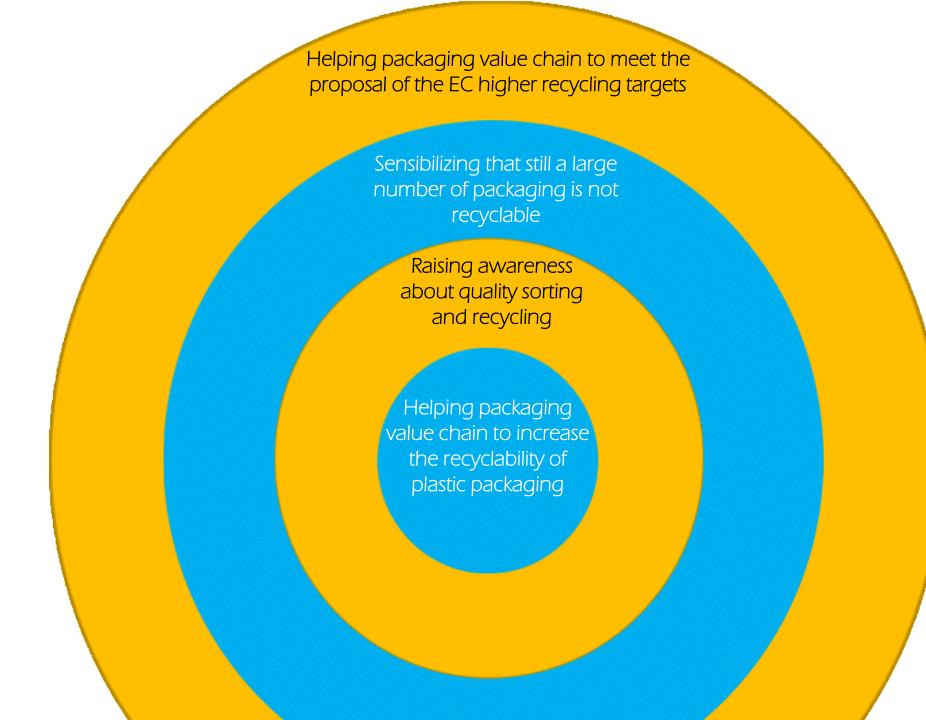


 It is NOT a tool based on lab results but on practical experience in the waste and recycling industry





What is RecyClass' Aim?





How to use RecyClass?



RecyClass is an on-line tool



You can test the tool by registering at: www.recyclass.eu



It is based on different areas of questioning.

The tool with guide you through 5 levels of questioning:

- 1. General questions (Decision tree scheme)
- 2. Incompatibilities (Design-for-recycling guidelines)
- 3. % of recycled plastics content
- 4. Easy-to-empty / Easy-to-access index
- 5. SoVHc content



After the analysis is completed you will receive a confirmation with:

- a. Recyclability class (between A and F);
- b. Precise indications about parts to be changed to improve the recyclability of the package



Users intending to publish the final result of their RecyClass analysis – for instance to use a label on their package – need to have their analysis certified by an approved external auditor before publication.



Why should you use it?

In a few simple steps you can check the recyclability of your packaging



If you want to design environmentally-friendly packaging the tool will guide you through what is important



It is easy to use

EASY

The tool provides advice on improving your package's design



You will receive a document with your analysis



RecyClass

Who should use it?



RETAILERS



CONVERTERS



THE WHOLE PLASTIC
PACKAGING
VALUE CHAIN

BRAND OWNERS





PROCESSORS



ETC.





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