**Technische fiche De Morgen ‘Dit land heeft meer zalm nodig’**

**Client: De Morgen**

Marketing Communications Director De Persgroep: Pascale Coppens

Marketing Manager: Katrijn Vrints

MarCom Managers: Inge Debremaeker & Ward Cannaerts

Chief Commercial Officer De Persgroep Publishing: Koen Verwee

**Agency: Boondoggle**

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Creative team: Hans Kerkhoff, Raoul Maris, Stef Selfslagh, Odin Saillé, Sam De Vriendt, Merel Van den Broeck, Hans Verhaegen

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Productie opvolging: Brigitte Baudine, Doris De Smet

Strategisch planners: Sander Janssen, Maarten Cox, Tim Borguet

Strategic director: Peter Verbiest

Managing Director: Inge Vander Velpen

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Illustraties: Odin Saillé

**Video production: Creative Conspiracy**

Producer: Emily Rammant

**Radio production: Cobra Radio Brewery**

Director: Raf Debraekeleer

Sound engineer: David Goubau

Producer: Saartje Goris