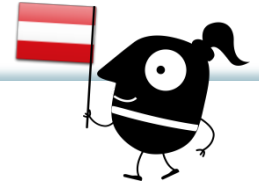


# EUROPEAN MOBILITY WEEK

16-22 SEPTEMBER 2016

## EXAMPLES OF ACTIVITIES AND MEASURES

Many European countries have seen an increase in the number of towns and cities participating in this year's edition of EUROPEAN MOBILITY WEEK. They are organising a myriad of activities and presenting their measures implemented in the last 12 months. Here are only few examples.



### AUSTRIA

The 'Streetlife Festival' marks the start of the campaign in **Vienna**. Over 20 000 visitors are expected to come for a close-up experience of street sports, art and innovative mobility options. Public areas account for some 20 % of city areas, yet 99 % of this surface is made up of streets occupied by cars. Blocking another street in the city centre is a symbol of a people-friendly future of Vienna.

On 17 September a convoy from 40 municipalities are cycling to the main square of **Linz**. Free bike-checks, a flea market, bike auctions and much more await participants at the arrival line.

**Gratwein-Straßengel** is presenting two new mobility services. 'Callme' is a flexible community bus, transporting people upon reservation, while 'Bookme' offers attractive shared e-cars available at different places of the municipality.



### FRANCE

In **Orleans** the works for the bus and tram line A finished in the summer, and on 19 September the plan for the new works will be presented. The mobile app 'Pay by phone' will be launched on 20 September, and the day after 'Geovelo' app will be launched which allows easier use of bikes.

**Versailles** has put in practice innovative solutions to promote active travel. During the weekend hydrogen-powered e-bikes and electric buses will help people discover its cultural treasures.

**Agen** will see several activities and workshops with various purposes, such as making objects from recycled bike pieces, learning how to drive in a more responsible manner, and focusing on accessibility issues.

**Smart mobility. Strong economy.**

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## ITALY

A new law introduced in the whole country protects employees who go to work by bike and suffer an accident. Cities like **Torino**, **Modena** and **Rome** organise events in favour of biking to work, in some cases with celebrities' involvement.



## FORMER YUGOSLAV REPUBLIC OF MACEDONIA

On Sunday 18 September residents of **Skopje** are welcome to participate in a 'Biknic' (for biking picnic). Musical performances, healthy food and beverages, and free bike repairs will help promote the forest park of Gazi Baba.

'SocialCar', an EU-funded Horizon 2020 project, aims at developing innovative software for smarter car-pooling. During the week an opinion poll will be conducted to find out how people would like to share their vehicles.

The annual theme will be discussed at a forum including sessions on green jobs, green delivery, eco-tourism and the role of media and the IT sector in smart urban mobility.

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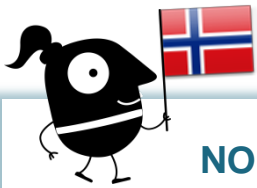
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## NORWAY

**Oslo**, one of the fastest growing cities in Europe, also wants to become the smartest city of the world. To this aim, one of its goals is to reduce greenhouse emission to zero. On 16-18 September the city invites hackers, designers, business people and everyone else to participate in their '[Smart Mobility Hackathon](#)' to reach this challenging objective.

**Ålesund** will test out a new physical solution for the bus terminal. During the weekend people can come with their own input on how they think the space should be when the works at permanent street terminal are finished. Several parking spaces have been removed during the construction process. To investigate how gate terminals affect movement patterns, building managers with long experience in similar buildings in Denmark and high school students will join together for workshops.



## PORTUGAL

As a tribute to the rider Joaquim Agostinho, the city of **Torres Vedras** has installed a bike sharing system called 'Agostinhas'. 2 900 students aged 14-18 have received a free user card. By doing this, Torres Vedras is creating new habits to travel from home to school in a more sustainable way. These efforts have a great impact on the health of residents and contribute to greenhouse gas reduction.



## SLOVENIA

In **Ljubljana** about 4 000 children aged 6-14 years will get together with European Commissioner Violeta Bulc, responsible for Mobility and Transport, to launch the campaign. Children will dance all together at one of the most popular squares in the city to celebrate sustainable mobility. This initiative is paired with the European Week of Sport, which encourages people to be active.

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## SWEDEN

Participants in the Car-Free Day in **Stockholm** will be able to enjoy a scavenger hunt, get their bike checked and repaired, and meet representatives from the City Council.

Car-free events won't be limited to one day in **Malmö**: the commercial street Friisgatan will be closed to road traffic during the whole week. In **Lund** a main street in front of the central station (Bangatan) and two commercial streets (Klostergatan and Stora Gråbrödersgatan) are car-free during the whole week, and permanently from 15:00 to 18:00 weekdays since 1 June.



## UNITED KINGDOM

Brexit has not discouraged the UK from signing up. In the City of **London**, a taxi drivers and cyclist campaign is being launched to 'look out for one another' through an agreement between the Licenced Taxi Driver Association and London Cycling Campaign (LCC). Collisions between these two groups are a major source of danger on city streets and to help make amends, LCC's marketing manager will drive a London cab for a day while taxi drivers will cycle around the City during the week.

Scotland too is wholeheartedly committed with 12 towns and cities signing up including **Aberdeen**, **Glasgow** and **Dunblane**, thanks to Business Improvement District grants from Transport Scotland. Minister, Humza Yousaf, will join the celebrations at Victoria Quay in **Edinburgh** on 22 September when a street audit will be among the activities taking place.

**Gibraltar** rounds out the UK's involvement.

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