

TOYOTA

HYBRID

IN NUMBERS

8,000,000*
HYBRIDS SOLD WORLDWIDE

60% of hybrid
vehicles sold globally in 2014



were
TOYOTA

31
HYBRID
MODELS
ON SALE WORLDWIDE

90



**COUNTRIES
& REGIONS**
WHERE TOYOTA HYBRIDS
ARE SOLD

3.5 million
PRIUS
sold globally



SINCE
1997

58
MILLION TONS OF



CO₂
SAVED
BY TOYOTA HYBRIDS

1,000,000*
HYBRIDS SOLD IN EUROPE

N°1



in **HYBRID SALES**
in each and every
EUROPEAN COUNTRY

13
HYBRID
MODELS
ON SALE IN EUROPE

2 hybrid
manufacturing plants
in Europe



hybrid sales mix
35%



Yaris Hybrid

hybrid sales mix
43%



Auris Hybrid

hybrid sales mix
65%



Auris Hybrid Touring Sport

EUROPEAN PRODUCED HYBRIDS

*Toyota & Lexus Models