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# Bjooks and myVolts Collaborate on Promotion, Providing 'a Taste' of Candycord Halo Cables to the Eurorack Community

*myVolts' unique light-emitting Candycord Halo cables, designed in collaboration with Andrew Huang, deliver colorful visual feedback for your Eurorack patches*

**Copenhagen, Denmark, March 8, 2023 —** [**Bjooks**](mailto:https://bjooks.com/)**, the Danish book publisher responsible for prominent music industry book titles including** [**PUSH TURN MOVE**](mailto:https://bjooks.com/products/push-turn-move-the-book)**,** [**PEDAL CRUSH**](mailto:https://bjooks.com/products/pedal-crush-stompbox-effects-for-creative-music-making)**,** [**SYNTH GEMS 1**](mailto:https://bjooks.com/products/synth-gems-1-exploring-vintage-synthesizers)**, and the renowned PATCH & TWEAK series, announced a promotional collaboration with Dublin, Ireland-based** [**myVolts**](mailto:https://myvolts.com/) **involving its colorful Candycord Halo patch cables.**

While promotional supplies last, customers who purchase a PATCH & TWEAK title on bjooks.com — including [PATCH & TWEAK](mailto:https://bjooks.com/products/patch-tweak-exploring-modular-synthesis), [PATCH & TWEAK with Moog](mailto:https://bjooks.com/products/patch-tweak-with-moog) and [PATCH & TWEAK with Korg](mailto:https://bjooks.com/products/patch-tweak-with-korg) — will receive a discount voucher for a free two-pack of myVolts' unique light-emitting Candycord Halo cables designed in collaboration with Andrew Huang. The promotion is limited to one purchase per customer and offered on a first-come, first -erved basis.

After purchasing a PATCH & TWEAK title on bjooks.com using the code MYVOLTS at checkout, customers will receive a separate voucher by email valued at $20 toward the purchase of myVolts Candycord Halo cables.

Kim Bjørn, founder of Bjooks, commented: "Since Bjooks began in 2017 with PATCH & TWEAK, an important ongoing mission of ours has been to inspire the Eurorack community, while encouraging experimentation and fun. Candycord Halo cables are aesthetically inspiring, and they also provide meaningful feedback to users on things like frequency, triggers and identifying signal polarity."

Ideal for use with modular, semi-modular, pitch/gate controllers, or sequencers, Halo is the latest addition to the highly durable and elegantly finished Candycord range. Ideal for providing visual feedback on triggers, clocks, gates and other functions, these dual LED tipped cables encourage new musical adventures, educating and inspiring along the way. Candycord Halos feature premium materials such as gold-plated connectors and come in a range of delicious pastel colors as well as matte black and fresh white. The straight cables come in every color and in lengths of 15, 30, 50, and 80cm in pairs or 8 packs.

For more information on Bjooks, or any of its titles, please visit [bjooks.com](mailto:bjooks.com)

**About Bjooks**

**​**Bjooks is the boutique publishing company started and run by author, designer, and musician Kim Bjørn. His first book, PUSH TURN MOVE, was published in 2017. This was followed by PATCH & TWEAK in 2018, which has since been referred to as the 'Bible of Modular Synthesis;. "PEDAL CRUSH - Stompbox effects for creative music making" was released in 2019, followed by Patch & Tweak with Moog in 2020. Most recently, the titles Patch & Tweak with Korg and Inspire The Music: 50 Years of Roland History were both released in 2022. The mission of BJOOKS is to create even more exciting titles about music technology, artists, and makers to document, inspire and explore the world of music creation.

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