

## Plastics Recycling Show Europe 2020 Announces Conference Programme

*Speakers from European Commission, Electrolux, Werner & Mertz, Lexmark and many more*

**30 January 2020:** The fourth edition of the Plastics Recycling Show Europe will examine the latest trends in the plastics recycling sector at its free-to-attend conference taking place at the RAI Amsterdam on 25 and 26 March 2020. The two-day event's outline programme has been announced featuring prominent speakers from across Europe's plastics recycling sector.

The conference will provide a holistic view of the whole plastic recycling value chain, drawing together political leaders, major brands, recyclers and the plastics recycling and manufacturing industry. Key speakers include:

- Mattia Pellegrini, Head of Unit: Waste Management and Secondary Materials, DG ENV, at the European Commission
- Immo Sander, Head of Packaging Development, Werner & Mertz
- Karl Edsjö, Director Environmental & European Affairs at Electrolux
- Sylvie Thomas, Head of EMEA Sustainability Policies at Lexmark
- Roberta Bernasconi, Senior Manager EMEA Sustainability at Whirlpool

The European Commission's Mattia Pellegrini will deliver the opening keynote on 25 March in the session entitled *The New Reality for Plastics*. This session will look at the current state of the affairs and new developments of the plastics-related EU legislation against the background of the European Green Deal, the Circular Economy Action Plan and the new term of both the European Commission and the European Parliament.

The following materials focus sessions will explore the challenges, issues and opportunities within the sector for mechanical recycling, with sessions covering PET, PVC and Technical Plastics. Each material focus session will be overseen by the relevant Working Group Chairman from Plastics Recyclers Europe. Roberta Bernasconi from Whirlpool, Karl Edsjö of Electrolux and Sylvie Thomas of Lexmark & Luc Lavergne of Lavergne Group all speak in the Technical Plastics session that concludes Day One.

The second day's opening conference session is *Global Solutions and Regional Actions on Plastic Waste*. This session will examine existing and developing worldwide solutions to the transboundary problems of marine litter. It will also highlight the success of some of the latest local initiatives combatting unwanted plastic waste in the environment. Joining Daniel Merillet of The One Project in this session will be Hans Axel Kristensen, CEO of Plastix A/S and Dorothea Wiplinger, Sustainability Manager - Strategy & Group Development at Borealis AG.



Day two continues with polyolefin material focus sessions which will examine the current status of polyolefin waste streams including high- and low-density polyethylene (LDPE and HDPE). Speakers in the sessions include Immo Sander of Werner & Mertz, Andreas Malmberg of Trioplast and Prof. Dr.-Ing. Gilian Gerke, Resource Management, University of Applied Sciences Magdeburg-Stendal. The conference concludes with a final material focus session looking at polypropylene (PP) recycling, a new addition to the programme for 2020.

Organised jointly by Crain Communications and Plastics Recyclers Europe, PRSE is a pan-European, free-to-attend exhibition and a conference designed specifically for plastics recycling professionals. It brings together key players from across the entire plastics recycling value chain to showcase innovative technology, share best practice, network and do business. Organisations exhibiting at the event include plastics recycling machinery and equipment suppliers, plastic material suppliers and compounders, pre-processors, plastics recyclers, waste management specialists and industry associations. The 2019 edition hosted 3,250 delegates and 120 exhibiting companies. Over 160 companies have already booked to exhibit at PRSE 2020.

Visitor registration for free entry to the conference and accompanying exhibition is at:

[www.prseventeurope.com](http://www.prseventeurope.com)

To view the video review of the Plastics Recycling Show Europe 2019 visit: [https://youtu.be/\\_ibUMj\\_6dws](https://youtu.be/_ibUMj_6dws)

#### **Social Media**

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**ENDS**

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#### **About the Plastics Recycling Show Europe**

The Plastics Recycling Show Europe (PRSE) is the annual exhibition and conference for plastics recycling professionals. It brings



together key players from the plastics and recycling sectors to learn, network and capitalise on the business opportunities plastic recycling offers. The annual event is organised by Crain Communications and Plastics Recyclers Europe (PRE) and next takes place at RAI, Amsterdam in the Netherlands on 25 and 26 March 2020. PRE is an organisation representing the voice of the European plastics recyclers who reprocess plastic waste into high quality material destined for production of new articles. Recyclers are important facilitators of the circularity of plastics and the transition towards the circular economy.

Plastics recycling in Europe is a rapidly growing sector representing €3bn in turnover, 6.6 mt of installed recycling capacity, 500 companies and 18,000 employees.