



**OAKLEY® WELCOMES A NEW GENERATION OF NFL ATHLETES TO TEAM ROSTER:  
DEEBO SAMUEL, DK METCALF, JUSTIN JEFFERSON, GARRETT WILSON**

*Kicking off the new NFL season, Oakley embraces four new wide receivers to Team Oakley  
who Move the Game Forward*

**Foothill Ranch, CA (August 23, 2022)** – Today, Oakley® announces the signings of four eager and championship hungry wide receivers to Team Oakley. As a leader in sport performance and optical innovation, Oakley enters the fourth season in partnership with the NFL with an expansive added roster of diverse personalities, interests and paths who Move the Game Forward, showing that football is only part of who they are.

The next generation of newly signed Team Oakley NFL athletes are San Francisco 49ers' Deebo Samuel, Seattle Seahawks' DK Metcalf, Minnesota Vikings' Justin Jefferson and New York Jets' Garrett Wilson. All are joining an already elite roster of NFL players including Patrick Mahomes II, Lamar Jackson, Juju Smith-Schuster, Derwin James and Aaron Jones. Together, Team Oakley is breaking boundaries with disruptive new on-field approaches and off the field initiatives providing purpose and direction for their communities including the most recent South Park Recreation field and Jordan High School training room refurbishments in Los Angeles. Football is more than a game and all athletes on the roster stay true to the Oakley brand, with a goal to move the game forward and leave an imprint on generations to come.

Moving the game forward also takes grit. As a top player for the Seattle Seahawks, [DK Metcalf](#) is entering his fourth season with the team and is ready for his new role as a veteran leader. Two-time Pro Bowler [Justin Jefferson](#) is looking to take the Minnesota Vikings far this season as a stand-out wide receiver. As [Garrett Wilson](#) approaches his first season with the New York Jets, fans are excited to see how far he can help bring his team. Versatile threat [Deebo Samuel](#) is ready to make a significant impact and help bring the San Francisco 49ers- back to the Super Bowl.

As part of the four-year partnership with the NFL, Oakley creates best-in-class optics available to all players, coaches, staff and fans – with Oakley football shields, eyewear and NFL licensed products, all powered by Prizm™ Lens Technology. In the 2022-2023 season, each athlete may be seen wearing the Oakley Pro Football Shield, an innovative shield designed for the world's best athletes featuring Prizm™ Lens Technology, designed specifically for the football environment. They will also be seen in a variety of Oakley's performance and lifestyle eyewear including Encoder, Kato, Sutro Lite, prescription eyewear and more.

For more information on Team Oakley athletes, Oakley eyewear and the brand's Pro Football Shield please visit [Oakley.com](https://oakley.com), Oakley retail and select wholesale partners.

**About Oakley, Inc.**

Established in 1975 and headquartered in Southern California, Oakley is one of the leading product design and sport performance brands in the world. The holder of more than 900 patents, Oakley is a culture of creators, inventors, idealists and scientists obsessed with using design and innovation to create products and experiences that inspire greatness. This philosophy has made Oakley one of the most iconic and inimitable brands on the market, with products that world-class athletes around the globe depend on to compete at the highest level possible. Oakley is known for its High Definition Optics®, which features unparalleled optical clarity and precision along with impact resistance and UV protection, incorporated into all of the brand's sun, prescription eyewear and premium goggles. Oakley extended its position as one of the world's leading sports eyewear brand into apparel and accessories. Oakley has men's and women's product lines that appeal to Sports Performance, Active and Lifestyle consumers. Oakley is a brand of EssilorLuxottica. Additional information is available at [www.oakley.com](http://www.oakley.com).

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