

SBBC Awards 2021 Community Kit

Social Media and Digital Channels

Please, help us spread the word by sharing **Small Business BC Awards** nominations with your community via email, social media, or whatever your chosen method may be.

- To encourage people to nominate a small business for an award, please share:
 - a. The suggested key messages (see below)
 - b. Your choice of the attached graphics (see link below)
 - c. The website URL to submit a nomination: sbbc.co/nominate
 - d. Hashtag to position the event: #SBBCawards
- Tag Small Business BC to amplify the message:
 - a. Twitter: @SmallBusinessBC
 - b. Facebook: Small Business BC - @smallbusinessbc
 - c. Instagram: @smallbusinessbc
 - d. LinkedIn: Small Business BC (company)

Thanks for your support!

Graphics

Find the [graphics to accompany the key messages on the SBBC Awards website](#).

Support your favourite small businesses by nominating them for an award.


Nominate →

sbbc.co/nominate


Suggested Key Messages

1. [@SmallBusinessBC](#) believes BC entrepreneurs deserve our recognition and admiration. After all, they make our communities such uniquely special places to live, work and play!

 Nominate a business you love for an SBBC Award 2021 at sbbc.co/nominate [#SBBCawards](#)

2.  This year, [@SmallBusinessBC](#)'s annual awards will honour entrepreneurs who were creative, determined and most of all, supported their communities in a challenging year.

Nominate a business you love for an SBBC Award 2021 at sbbc.co/nominate [#SBBCawards](#)

3.  All British Columbians can recognize the contribution of local small businesses by nominating them for a [@SmallBusinessBC](#) Award. Your nomination is a powerful show of appreciation for their efforts throughout a challenging year. Nominate now sbbc.co/nominate [#SBBCawards](#)

4. Why not inspire your business or a business you love, to new heights by nominating it for a [@SmallBusinessBC](#) Award now sbbc.co/nominate? Supporting small is a big deal [#SBBCawards](#)

Who can nominate?

- ✓ [#Smallbiz](#) can nominate themselves
- ✓ Anyone can nominate a [#smallbusiness](#)

**Support your favourite small businesses
by nominating them for an award.**

Nominate →

sbbc.co/nominate

About the Small Business BC Awards

The Small Business BC Awards recognizes the contributions and achievements of small business owners in British Columbia. Formerly known as the *Successful You Awards*, this event is celebrating its 18th year in 2021. Once a simple business planning contest, our awards have evolved over the years to a large-scale provincial competition with a reputation for prestige and excellence among the BC small business community.

Since its inception in 2003, over 5,000 small businesses have participated in this province-wide competition, spanning every industry in BC.

[Here are the categories](#) up for nomination:

- Premier's People's Choice
- Best Community Impact
- Best Immigrant Entrepreneur
- Best Youth Entrepreneur
- Best Innovation
- Best Solopreneur