**Unity Headphones Wins 2 Red Dot Design Awards in 2023**

The wireless, lossless Swiss headphones won in the Innovation and Product Design categories

**Geneva, Switzerland, June 28, 2022— HED Unity, a Swiss audio company focused on the consumer and professional audio markets, is proud to announce the Unity headphones received two 2023 Red Dot Design Awards in the Innovative Product and Product Design categories. The awards were officially announced in a ceremony on June 19th held in Essen, Germany. “These headphones impress with lossless audio streaming thanks to integrated Wi-Fi functionality,” the Red Dot jury explained regarding Unity’s award.**

The Unity headphones also introduce Full-Fidelity™, a new wireless audio standard that transmits uncompressed audio through the Multisource Music Player or the Unity App, which can connect to high def streaming services, yielding in a stream up to 24bit/96kHz for truly lossless, wireless audio. The memory foam ear cushions are fit with cooling gel and a soft microfiber fabric that ensures comfort for long listening durations. “The Unity headphones demonstrate a high level of innovation,” the jury continues. “Moreover, the materials and workmanship support the sound quality in an exemplary manner.” The earcups are constructed by a precision CNC process, milling each piece from a single block of 6063 architectural-grade aluminium alloy, which not only raises the bar in industrial audio design, but also reduces the external noise to further support active noise cancellation.

“I have been a big fan of the Red Dot Awards for many years and have collected all of their yearbooks since 2008. To have the first product I ever designed win noy only the Design Award, but also the Product Innovation Award is a tremendous honor,” co-CEO Tim Degraye said. “It is the ultimate validation that I have done something right. Unity is so much more than a simple pair of headphones; they are the way music should always be heard. It’s our promise for a better world through better sound, through better understanding to bring us closer together as a family.”

To view the award pages please visit,

HED Unity Innovation Award—<https://www.red-dot.org/project/unity-65742>

HED Unity Design Award— <https://www.red-dot.org/project/unity-64410>

**Key Technical Specs**

* Closed back design
* SBC and AAC Codec
* Version 5.3 Bluetooth®
* Dynamic 40mm titanium coated drivers
* Frequency response of 20Hz-22kHz
* Dual core 650 MHz 32-bit processor
* Integrated Active ANC Processor
* Mobile app available on iOS and Android
* Lithium-ion battery charged to 100% within an hour and a half
* 16 hours of Bluetooth streaming and 6.7 hours of Hi-Res Wi-Fi Streaming
* Carrying case included with USB charging cable, USB 3.5mm Audio Dongle

**ABOUT HED UNITY**

HED Unity is a Swiss company focused on delivering an authentic sonic experience featuring the highest possible audio quality for the consumer and professional audio markets. Their first product Unityestablishesthe brand as a technological leader achieving the world’s first wireless headphones to stream lossless audio through a trademarked technology called Full-Fidelity™. By leveraging the power of both Wi-Fi and Bluetooth®, HED Unity pioneers a new way forward in headphone design that ensures a single note is never lost.

[www.getunity.com](http://www.getunity.com)

[[IMAGES]](https://www.dropbox.com/scl/fo/4c1t9x3l43nyf1vwwzi2u/h?dl=0&rlkey=rj6480fi2w9sh2ee6iumvt2gk)

**Links**

[Instagram](https://www.instagram.com/getunity/)

[TikTok](https://www.tiktok.com/@getunity?_t=8bFEzA6jrgo&_r=1)

[Facebook](https://www.facebook.com/getunity)

LinkedIn

**For more information contact:**

Shelby Coppola

[shelby@hummingbirdmedia.com](mailto:shelby@hummingbirdmedia.com)

+1 (203) 598-8167

Conor Mallon

[conor@motifpr.com](mailto:conor@motifpr.com)

07826543957