**Advertiser:** BASE

**Client(s):**  Olivier De Raeymaeker – CMO; Michel Moriaux - Head of BASE Communication; Isabelle Bacro – ATL & Media Manager

**Title:** Topgerief voor een Toptarief

**Agency:** DDB Brussels

**Creative Director:** Peter Ampe

**Creative Team:** Willem De Geyndt & Johan Van Oeckel

**Copywriter:** Jonathan d’Oultremont

**Radio producer:** Brigitte Verduyckt

**Account** **Director:** Francis Lippens

**Account Manager:** Melissa Bekaert

**Production company:** Sonicville

**Radio** **Director:** Thierry Van Durme

**Media:** Radio

**Airing** **Date:** January/February 2015