**CREDITS AGENCY:** TBWA\Belgium

**CLIENT:** Delhaize Aude Mayence, Isabel Broes, Nadine Kienen, Zara Versaen, Audrey Techy, Sara Holbrecht

**CAMPAIGN TITLE:** Healthy living starts now

**CREATIVE DIRECTOR:** Frank Marinus

**CREATIVE TEAM:** Régine Smetz, Marie-Laure Cliquennois, Stijn Klaver, Julien Riviezzo **ACCOUNT TEAM:** Geert Potargent, Marieke Michils, Laure Ghekiere

**STRATEGY:** Bert Denis, Kristof Janssens

**AGENCY PRODUCER:** Lore Desmet

**PRODUCTION COMPANY:** Czar

**PRODUCER:** Maarten De Sutter

**DIRECTOR:** Marit Weerheijm

**DOP:** Martijn Melis

**POST-PRODUCTION COMPANY:** MAKE

**POST-PRODUCTION:** Lore Desmet, Enzo Piccinato

**OFFLINE**: Fatih Tura

**MUSIC:** Gregory Caron

**MEDIA AGENCY:** MindShare

**MEDIA PLANNERS:** Johan Putseys, Angelique Pistidda, Stephanie Van Geit, Laura Monteleone, Gilles Nevens