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## THE STUDENT HOTEL ENTERS GERMAN MARKET IN BERLIN

*The Student Hotel group, pioneers of the hybrid model of high-quality co-living, co-working hospitality and student accommodation, has selected Berlin to continue its European expansion*



The Student Hotel will open its first German location in the heart of Berlin in partnership with the European Student Housing Fund. The 17,000-square meter space is located on Alexanderstraße, in the immediate vicinity of the iconic Alexanderplatz, an area known as the Alexanderquartier. The project will be developed and operated in a joint venture with Triton Development GmbH, the investment adviser to the European Student Housing Fund. The Student Hotel Berlin will bring 456 new rooms to serve the thriving international student and tourist community.

Opening in 2019 The Student Hotel Berlin will add to the mixed-use character of the area. Contemporary architecture will frame the hotel and create a mix of student rooms, hotel rooms and co-living studios. The ground floor will be accessible to the public with study areas, meeting rooms, TSH Collab - a co-working space for start-ups and local business, games room, a gym and a garage for a 400+ bicycle fleet.

Charlie MacGregor, the company's CEO and founder says: *"The Student Hotel Berlin will connect students and start-ups, freelancers and the local neighbourhood. We are happy to start our German adventure in Berlin, a city which, like The Student Hotel, has been a shelter for a young and international community."*

### **Berlin University City**

Berlin is one of the largest university cities in Europe with 165,000 students attending up to 31 universities and post-graduate academies, including Humboldt Universität, Freie Universität and Technische Universität. The number of international students is growing fast, generating demand for this new student accommodation concept.

### **German market posed to grow**

The Student Hotel is working to bring its new concept to university cities across Germany and connect them to their European network. It is actively seeking opportunities in Hamburg, Munich, Bremen, Frankfurt and Cologne. DAAD – the German Academic Exchange Service - recently reported record numbers of international students coming to Germany with many looking to find jobs and start a business. The Student Hotel seeks to support those cities with a new chapter for co-living where leisure and business travelers and students share spaces, connect and inspire each other.

Click [here](#) for company profile or [here](#) for profile video.

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### **About The Student Hotel**

The Student Hotel co-living, co-working business model provides a unique hybrid destination for a fast-growing international community. Current locations include: Rotterdam, Amsterdam (City and West), The Hague, Groningen, and Eindhoven. In 2017 the Melon District properties in Barcelona and Paris will be upgraded with new facilities and services further integrating them into The Student Hotel group. The Student Hotel Florence and Maastricht and will open in 2017, Bologna in 2018 and Madrid, Berlin, Rome and Delft in 2019. The group plans to have 41 properties in European cities by 2021.

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### **About Triton and the European Student Housing Fund**

Triton Development GmbH is part of Triton Europe, a developer and operator of student accommodation for the European Student Housing Fund (**ESHF**) and other institutional investors. The company has offices in Berlin, Copenhagen, Frankfurt, London and Warsaw and acts as the adviser to the European Student Housing Fund and other institutions investing in

student accommodation. The ESHF has €180 million of equity to deploy and is actively seeking new opportunities across Germany, Scandinavia and Poland. Triton Europe also advises on approximately €90 million of institutional funds invested in student accommodation.

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