



**Post Malone Delivers Moving Rendition of “America The Beautiful” with Sennheiser Digital 6000 System, while Alicia Keys Captivates Audience During Halftime Show Singing through the new Neumann KK 105 U capsule**

**Landmark opening performance was part of a record-breaking Super Bowl viewership — with average of 123.4 million viewers**

*Las Vegas, Nevada, February 26, 2024* — Post Malone and Alicia Keys both delivered rousing performances during Super Bowl LVIII at the Allegiant Stadium in Las Vegas on February 11, 2024. Opening the program was Post Malone, with a country-inspired rendition of “America the Beautiful” using his favored Sennheiser wireless vocal microphone, an SKM 6000 handheld transmitter with an MM 435 cardioid dynamic capsule. Alicia Keys followed suit with a rousing duet during the halftime show, singing through the newly released Neumann KK 105 U microphone capsule. According to CBS, Super Bowl LVIII had greater viewership than any other Super Bowl in history, with an average of 123.4 million viewers.

**A memorable performance with Sennheiser**

“Post Malone’s electrifying performance of ‘America the Beautiful’ during the Super Bowl opening ceremony underscored his status as one of the industry’s most dynamic performers,” says Alex Guessard, House PA Mixer with ATK Audiotek, the longtime audio production provider for the on-field pregame and halftime segments at the Super Bowl. “With the support of Sennheiser’s state-of-the-art 6000 series wireless audio technology, he delivered a performance that will be remembered for years to come.



Post Malone performs America the Beautiful during Super Bowl LVIII using a Sennheiser SKM 6000 with an MM 435 capsule

(Photo by Lauren Leigh Bacho/Getty Images)



Post Malone has been using Sennheiser microphones for many years, reports his monitor engineer, Travon Snipes, so his live production team saw no reason to change. “We wanted to stay consistent,” Snipes says, “so I requested the SKM 6000 with the MM 435 capsule, which has always been incredible for us.”

“The reliability has always been rock solid and they sound incredible,” he continues. The Super Bowl gameday frequency coordinators manage hundreds of channels of wireless equipment, video as well as audio, during the event. “The fact that they had the Sennheiser 6000 series there speaks to the reliability,” he says.

#### **A moving arrangement, a spectacular microphone**

The novel arrangement of “America the Beautiful,” by Malone and his longtime studio collaborator, Louis Bell, called for the singer to start the song off quietly. “He’s great with the microphone, understanding the dynamics,” Snipes says. “I think it was very intentional for him to be that close to the mic and have that whisper effect. He knows what that does and he knows that, if he backs up, how that affects the capsule and how that’s going to sound. So my job is to get it in the ballpark and then allow him to add his creative aspect.”

“We were using the 9235 but we moved up to the newest 435. It has been incredible and does wonders on his voice,” says Snipes. When evaluating the MM 435, he was impressed with the character that it brought out in Malone’s vocal, he says. “It’s the body that it gives his voice, the midrange that it brings out. But it also gives you enough top end that it’s clear, but it’s not piercing. It really embodies how his voice naturally sounds. We were looking for a capsule that would capture that, and that would also give us a little sparkle.”

The capsule is robust, too, he says. “The midrange doesn’t cave in when he wants to push it. Sometimes, in live performances, he’s really on top of the mic and going hard. That capsule doesn’t give out and allows his voice to stay true, no matter how he’s singing or performing.”

Those qualities, along with the capsule’s rejection, sealed the deal, he adds. “A lot of times he’s in front of the P.A. or he’s around the drum set, singing into the drums. The MM 435 is a workhorse and provides many great qualities that help us with his voice.”



### **Alicia Keys sings through Neumann KK 105 U microphone capsule on world's biggest stage**

During the Apple Music Super Bowl LVIII Halftime Show, Alicia Keys joined Usher onstage to sing “If I Ain’t Got You” and “My Boo” using a wireless handheld microphone topped with a Neumann KK 105 U super-cardioid condenser capsule. The new capsule, released in January 2024, makes the perfectly balanced, nuanced sound of Neumann’s award-winning KMS series wired stage vocal microphones available to users of several third-party wireless systems.

“The thing I love about the KK 105 U capsule is that the sound of the mic is flat,” commented Ann Mincieli, engineer for Alicia Keys. “It’s not hyped, and the frequency curve is very natural, giving us a great, balanced starting point! Another thing is that there is no bleed in the capsule, as the polar pattern is designed so well. There were 80,000 fans in the stadium, and additional fans all around the stage — we had minimal bleed. The KK 105 U is our capsule of choice!”

### **Quality support from Sennheiser, on and off the field**

Malone and the team went into the venue to rehearse for the Super Bowl broadcast a couple of days before the event, Snipes reports. “They had the capsule and the microphone ready for us. And as soon as he got on it, he loved it.” Snipes compliments the support he received from Sennheiser, by way of Jessica Dabbs, Sennheiser Relations Manager. “She makes sure I’m taken care of, regardless of the artist that I’m with. I’ve always had great support.”

While remaining focused on the task at hand, Snipes took a moment to take in the special performance: “It felt like we were making history, and his performance gave everyone chills. Words cannot express how awesome it is to be a part of the Post Malone team and to work with him. It’s been an incredible journey, and Sennheiser came through again.”

The high-resolution image accompanying this media release can be downloaded [here](#).

### **About the Sennheiser Group**

Building the future of audio and creating unique sound experiences for our customers - this is the aspiration that unites the employees of the Sennheiser Group worldwide. The independent family-owned company Sennheiser was founded in 1945. Today, it is managed in the third generation by Dr. Andreas Sennheiser and Daniel Sennheiser, and is one of the leading manufacturers in the field of professional audio technology.

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