

**Press Release**  
**20th August 2024**



## **Headline Audio Secures Exclusive Distribution for Solid State Logic in the UK & Ireland**

We're excited to announce that on August 20th Headline Audio will be the exclusive distributor for Solid State Logic (SSL) in the UK and Republic of Ireland.

A partnership resulting from a meeting of minds, passions, and a shared commitment to the music that moves us all and the product that helps us create it.

SSL has been at the heart of the music recording industry for over 40 years, setting the gold standard of studio recording. Headline Audio are about bringing brands to life by connecting people with the tools that inspire creativity and help shape the music of tomorrow. We're thrilled to represent a brand like SSL that has such a deep-rooted history and impact in the world of music.

*"We're incredibly excited to be working with the team at Headline in the UK and Ireland and are convinced that they will represent our brand with enthusiasm, dedication, and a great understanding of the products. The Directors of Headline have extensive experience with Solid State Logic and we very much look forward to continuing our working relationship with them,"* said Jim Motley, Senior Vice President, International Sales at SSL.

Greg Niven, Managing Director at Headline Audio, added, *"SSL wanted to partner with a UK company that lives and breathes their brand & products within the music making community. At Headline Audio, we're passionate about music and the tools that make it, and we're committed to ensuring that SSL's iconic products are represented with the care and attention they deserve within our very unique House of Brands portfolio. We're honoured to be part of the SSL legacy."*

This partnership reflects Headline Audio's dedication to iconic brands while fostering relationships and driving innovation within the music industry. We're here to support and inspire the artists, engineers, and creators who rely on SSL's cutting-edge technology to bring their musical visions to life.

For more information, visit [www.headlineaudio.com](http://www.headlineaudio.com).

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### **About Headline Audio**

**Headline Audio is a leading provider of solutions tailored to the MI & music industry. With a vast network of connections, and a deep understanding of the UK marketplace, Headline Audio offers unparalleled support to its partners, ensuring their brands receive the attention and care they deserve. From specialist retailer strategies to tailored routes to market, Headline Audio is committed to delivering exceptional results.**

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