**iFi Audio Appoints New National USA Sales Manager**

*Tom Gandulla brings over twenty years of Hi-Fi experience to iFi, and will focus on expanding business and exploring new markets*

**Southport, England, January XX, 2024— iFi audio, the British audiophile brand focused on DACs, has announced the appointment of Tom Gandulla as their USA Sales Manager. Gandulla, who is based in Los Angeles, California, began his new role with iFi in January and will report directly to the Global Head of Sales, Miles Roberts.**

“Tom is a superb addition to the iFi audio USA team, he brings with him a wealth of knowledge and many years of account management experience,” said Miles **Roberts,** Global Head of Sales.“With our growing business in the USA, it's important that we have a National Account Manager who can hit the ground running. Tom will be expanding our retail channels geographically, as well as seeking out new opportunities in vertical markets, such as custom installation and mass market retail.”

Tom Gandulla has spent the last twenty years working with custom installations and large-scale sound systems. Most recently, he worked as the Sales Manager of Focal after coming from NEAR Loudspeakers as the Director of Sales. He has experience working with iFi products during his employment with Focal, which has helped him develop a knowledge base of several key products.

In his new role, Gandulla will be responsible for directing a team of U.S.-based sales representatives. “I am looking forward to helping the iFi team with knowledge of the U.S. market, leading the current sales team and helping the business to expand to new markets based on the strength of our portfolio,” Gandulla says.

To learn more about iFi, please visit https://ifi-audio.com/.

**About iFi**

iFi Audio is a subsidiary of the AMR group (Abbingdon Music Research Group)—an audio equipment manufacturer based in Southport, UK. iFi Audio produces several award-winning DACs and amplifiers, as well as other accessories for computer and home audio. For more information, please visit— <https://ifi-audio.com/>

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