**Credits**

**Agency:**

TBWA\Belgium

**Client**:

Delhaize:   
Aude Mayence, Isabel Broes, Jo Boone, Sophie Formica, Audrey Techy

**Campaign Title:**

Samen koken doet goed – C’est bon de cuisiner ensemble

**Creative Director:**

Frank Marinus

**Creative team:**

Julien Riviezzo, Stijn Klaver, Stefan Dias, Chiara De Decker, Alex Ameye, Florence Gobert

**Social Creative team:**

Inge Bracke, Nadine Claes, Alexandra Crismer

**Account team:**

Geert Potargent , Marieke Michils, Elien Limpens, Munanga Kabue, Laure Ghekiere

**Strategy:**

Kristof Janssens

**Strategic media planner:**

Jolien Van Heyste, Lisa Oversteyns

**Photography :**

Studio Wauters

**Retouches :**

Marianne Gualtieri, Léa Leborgne, François-Olivier Dedeyn (Shootbox)

**DTP :**

Léa Leborgne, Patti Secci

**Digital Design :**

MAKE & Digital Craftsmen

**Project Management :**

Juliette Defoux

**Online production :**

Benjamin Van Malderghem, Jennifer Van Regemeuter

**TV Producer MAKE:**

Lore Desmet

**Production company (MAKE) :**

Producer: Ben Wevers

Director : Jan Boon

DOP : Michaël De Moor

**Post-production:**

Postproduction company: MAKE

Offline editor: Nico Poedts

Online editor: Xavier Pouleur (MAKE)

Colorgrading: Joost Van Kerckhove (MOXY)

Post-producer: Lore Desmet (MAKE)

Sound: Jan Pollet, Gwenn Nicolay (MAKE)

**Online video Producer:**

Lieselot Ral

**Online video editing:**

Nabil El Hajjouti (MAKE)

**Radio producer:**

Veerle Van Melkebeke, Lauranne Vanderheyden

**Media Agency:**

MindShare

**Media planners**:

Johan Putseys, Angelique Pistidda, Stephanie Van Geit, Laura Monteleone