



2014 Pepsi Football Campaign:

Player Launch Photography Captions + Credits


PHOTO	CAPTION AND CREDIT
TEAM ROSTER IMAGES	
	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, inspiring fans the world over to “Live For Now.” The lineup unites 19 of the world’s greatest players, spanning five continents and nearly 20 countries. Those included, pictured in front of artwork by Brazilian street artist AKN, (from left to right): Oribe Peralta, Mohamed Salah, Clint Dempsey, Mario Gomez, Robin van Persie, Gylfi Por Sigurðsson, Victor Moses, Sergio Ramos, Leo Messi, Vincent Kompany, David Luiz, Sergio Agüero, Tarik Elyounoussi, Jack Wilshere, Peter Osaze Odemwingie, Maynor Figueroa, Kemar Lawrence.</i></p> <p><i>Credit: PepsiCo</i></p>










PHOTO	CAPTION AND CREDIT
PLAYER LIFESTYLE SHOTS	
	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, including Argentinian international striker, Sergio Agüero. The campaign will inspire fans the world over to “Live For Now” in 2014.</i></p> <p><i>Credit: PepsiCo</i></p>
	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, including Brazilian international defender, David Luiz. The campaign will inspire fans the world over to “Live For Now” in 2014.</i></p> <p><i>Credit: PepsiCo</i></p>
	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, including four time player of the year, Leo Messi. The campaign will inspire fans the world over to “Live For Now” in 2014.</i></p> <p><i>Credit: PepsiCo</i></p>
	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, including Spanish international defender, Sergio Ramos. The campaign will inspire fans the world over to “Live For Now” in 2014.</i></p> <p><i>Credit: PepsiCo</i></p>



PHOTO	CAPTION AND CREDIT
PLAYER LIFESTYLE SHOTS CONT.	
 A photograph of Dutch international striker Robin van Persie. He is wearing a dark blue t-shirt and dark pants, holding a white soccer ball in his left hand. He is standing against a dark background.	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, including Dutch international striker, Robin van Persie. The campaign will inspire fans the world over to “Live For Now” in 2014.</i></p> <p><i>Credit: PepsiCo</i></p>
 A photograph of young British talent Jack Wilshere. He is wearing a purple t-shirt and blue jeans, with his arms crossed. He has tattoos on his right arm. He is standing against a dark background.	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, including young British talent, Jack Wilshere. The campaign will inspire fans the world over to “Live For Now” in 2014.</i></p> <p><i>Credit: PepsiCo</i></p>
 A photograph of Belgian international defender Vincent Kompany. He is wearing a grey t-shirt with the Pepsi logo on the chest, with his arms crossed. He is standing against a dark background.	<p><i>Pepsi unveiled its global superstar football squad as part of the 2014 Pepsi Football campaign, including Belgian international defender, Vincent Kompany. The campaign will inspire fans the world over to “Live For Now” in 2014.</i></p> <p><i>Credit: PepsiCo</i></p>



Voor meer informatie over de 'Live For Now' campagne, bezoek ook www.pepsi.be

Noot voor de redactie (niet bestemd voor publicatie):

Alle dossiers, beeldmateriaal en video's zijn beschikbaar via bebble.be

Vragen, bedenkingen, of interviews gewenst?

Bebble - Pepsi Belgium:

Ilse Lambrechts / Ilse @ bebble.be / +32 476 98 11 55

PepsiCo:

Nicole Tronolone /Nicole.Tronolone@pepsico.com

Pour en savoir plus sur la campagne 'Live For Now', rendez-vous aussi sur www.pepsi.be

Note à l'intention de la rédaction (non destinée à être publiée) :

Tous les dossiers, illustrations et vidéos sont disponibles via bebble.be

Des questions ? Des suggestions ? Une interview ?

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