****

**FOR MORE INFORMATION:**Sarah Wynn Benton   
BRAVE Public Relations  
404.233.3993  
[sbenton@emailbrave.com](mailto:sbenton@emailbrave.com)

**FOR IMMEDIATE RELEASE**



**Fox Theatre Invites Guests to Watch Films Under the Fox “Sky” at the  
2024 Coca-Cola Summer Film Festival, Aug. 23-25***Tickets on sale now at foxtheatre.org*

**ATLANTA (June 24, 2024)** – Every year the Fox Theatre pays homage to its history as a movie palace with its annual **Coca Cola Summer Film Festival!** The 2023 Film Festival will host an array of anniversary titles starting at **$15 *(plus applicable fees*)** over the course of three days at the end of August. **Tickets are on sale now at foxtheatre.org or by calling 855-285-8499.**

The Marquee Club presented by Lexus is accessible with purchase of Marquee Club Level seats or as an add-on to any ticket. Club Level seats are in the front balcony (Loge) section of the theatre and are sold for $45, plus applicable fees. Marquee Club access includes early, private entry, locally sourced food from film-inspired menus; adult and kid-friendly movie-themed beverages for purchase; private bars and rooftop access.

As in previous years, Coca-Cola Summer Film Festival will showcase films on its impressive 26-by-56-foot screen. Patrons will enjoy movies under the Fox Theatre’s distinctive blue sky with twinkling stars and fluffy clouds. For select showings, guests will have the opportunity to attend a magical pre-show experience, which will include a sing-along with a vintage cartoon and performances on the world-renowned “Mighty Mo” organ.

**2024 COCA-COLA SUMMER FILM FESTIVAL SCHEDULE**

Friday, Aug. 23 at 7:30 p.m. \*Mystery Selection\*

Saturday, Aug. 24 at 1 p.m. The Little Mermaid (1989) **Sing-along**

Saturday, Aug. 24 at 7:30 p.m. Bohemian Rhapsody (2018) **Sing-along**

Sunday, Aug. 25 at 1 p.m. Casablanca (1942)

Sunday, Aug. 25 at 4 p.m. West Side Story (1961)

**\*Pre-Show Entertainment Experience:**

For select titles, an exciting array of pre-show activities and entertainment will immerse guests in the magic of cinema from the moment they arrive -- in both the Marquee Club and the Theatre. For all titles, guests of the Marquee Club presented by Lexus will have the opportunity to enjoy exclusive pre-show entertainment and activities, such as character encounters and themed refreshments. But the fun doesn’t stop there – guests can anticipate many unexpected delights that will add an extra dash of enchantment to this year's festival. Keep an eye on the venue’s socials and website for specific event activations.

**\*Special Movie Tours:**

To extend the Coca-Cola Film Festival experience, the Fox Theatre offers exclusive Film Tours before all film showings. Guests will be taken on a one-hour guided tour through the theatre's original projection booth, screening room, celebrity dressing rooms, and more - all while learning about the history of movie palaces and William Fox's innovations.

Fox Theatre Film Tours will include a voucher for a free small popcorn and small Coca-Cola beverage for you to redeem before the movie begins. Film Tour guests will also be allowed into the theatre before the public to reserve their favorite seat.

*\*Please note that there are many stairs on this tour and this tour is not ADA accessible.*

For tickets and additional information, please visit [FoxTheatre.org](http://foxtheatre.org/).

###

**About the Fox Theatre**  
The Fox Theatre is one of Atlanta's premier venues for live entertainment, welcoming more than 250 performances a year in its 4,665-seat theatre. From concerts to ballets, comedy, and movies, the historic venue attracts more than 500,000 visitors annually. The theatre also hosts over 100 annual private events like wedding receptions, trade shows, corporate meetings, and association functions in two fabulous ballrooms. The Fox’s premium Marquee Club presented by Lexus, is a 10,000 sq. ft, three-story luxury bar accessible to all Club Level ticket holders or annual members of the Fox Theatre. As a 501(c)(3) nonprofit arts organization, the Fox Theatre stands today as a fiercely protected landmark and a nationally acclaimed theatre. The Fox Theatre proudly acknowledges its partners for their generous support: Coca-Cola, Lexus, Georgian Terrace Hotel, Georgia Natural Gas, and Regions Bank. Tickets for all events are available at [FoxTheatre.org](https://protect-us.mimecast.com/s/v0QXCOYoRKcNvKACmEBXS?domain=secure-web.cisco.com), or toll-free at 855-285-8499. Stay connected by following the Fox Theatre on social via @theFoxTheatre on [Instagram](https://protect-us.mimecast.com/s/SE2wCPNp8Li03x4HxEXzY?domain=secure-web.cisco.com), [X](https://protect-us.mimecast.com/s/6oQPCQWqRMHXoW6i7XoPc?domain=secure-web.cisco.com), [and Facebook](https://protect-us.mimecast.com/s/kDgUCR6r7NtG5LrIZrWlF?domain=secure-web.cisco.com).

**Notable accolades** Notable accolades include 2024 Billboard Magazine #1 Highest Grossing Theatre Worldwide (5,000 seats or less); 2023 VenuesNow Magazine #2 Year-End Top Stops (2,001-5,000 seats); 2022 IEBA Theatre of the Year; 2021 Billboard Magazine #1 Highest Grossing Theatre Worldwide (5,000 seats or less); 2021 Pollstar Magazine #2 Theatre Worldwide in Ticket Sales and 2021 VenuesNow Magazine #2 Year-End Top Stops (2,001-5,000 seats). Additionally, in 2019, the Fox Theatre was honored with the VenuesNow #1 Top Stop of the Decade Award for Tickets Sold, further cementing its reputation as a premier entertainment venue.