



Campari Calendar 2016 – Fashion Items

Opening Image	
<p>A photograph of two women standing on a red stage. The woman on the left is wearing a red jumpsuit and holding a Campari cocktail. The woman on the right is wearing a long, flowing red gown and also holding a Campari cocktail. In the background, there is a red backdrop with the Campari Bittersweet Campaign 2016 logo.</p>	<p>Sweet Outfit: Lorena Sarbu Red Chiffon Halter Gown with Beaded Shoulders Shoes: Brian Atwood Tamara Sandals in Red Silk Satin Jewellery: Lorraine Schwartz Natural Ruby & Diamond Hexagon Studs and Lorraine Schwartz Natural Ruby Ring Cocktail: Campari Orange</p> <p>Bitter Outfit: Cushnie et Ochs Scarlet Red Stretch Cady Bandeau Jumpsuit Shoes: Salvatore Ferragamo Heels in Red Silk Satin Jewellery: Lorraine Schwartz Diamond Triangle Studs & Lorraine Schwartz 9 Carat Emerald Cut Pave Ring Cocktail: Negroni</p>
January	
<p>A photograph of a woman in a long, flowing red gown standing on a stage. She is holding a Campari cocktail in her right hand and raising it towards the sky. The stage is lit with spotlights, and there is a large audience visible in the background. A podium with the Campari logo is visible on the left.</p>	<p>Outfit: Romona Keveza Luxe RTW Strapless Gown Jewellery: DeBeers Arpeggia 5 Line Bracelet Cocktail: Negroni</p>

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CAMPAIGN
★ 2016 ★

February



Outfit:

Versace Red Dress & Matching Belt from RTW FW15

Shoes:

Christian Louboutin "So Kate" Pump in Red Patent Leather

Jewellery:

Vhernier Carrè Bracelet and Vhernier Abbraccio Earclips

Cocktail:

Campari Orange

March



Outfit:

Naeem Khan Sequin V-Front Jumpsuit

Jewellery:

Vhernier Pop Earclips & DeBeers Adonis Rose Ring

Cocktail:

Campari Tonic

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April



Outfit:

Bellissima Long Sleeve Drape Dress by Nookie & Salvatore Ferragamo Leather Belt with Gold Gancio in Red

Shoes:

Salvatore Ferragamo Heels in Red Silk Satin

Jewellery:

Vhernier Cardinale Ring

May



Outfit:

Cristiano Burani Silk Chiffon and Viscose Red Dress

Shoes:

Christian Louboutin "Pigalle" Pump in Red Python

Jewellery:

DeBeers The Promise Earrings and DeBeers Enchanted Lotus Ring

Cocktail:

Campari Seltz

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June



Outfit:

Atelier Versace Red Gown from SS15

Jewellery:

DeBeers Arpeggia 5 Line Earrings and DeBeers Phenomena Stream Ring

Cocktail:

Boulevardier

July



Outfit:

Milly Stretch Silk Crepe Tasse Halter Top & Katie Ermilio Matchstick Pant in Double Face Satin

Jewellery:

Vhernier Fuseau Earrings

Cocktail:

Campari Spritz

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August



Outfit:

Vivienne Westwood Dora Dress in Red Silk Taffeta

Shoes:

Brian Atwood Cassandra Pumps in Red Suede

Jewellery:

Vhernier Cardinale Earrings, Vhernier Giotto Ring and Vhernier Pirouette Ring

Sunglasses:

Versace Black #PopMedusa Sunglasses

Bag:

FENDI 2jours Bag in Red Calf Leather

September



Sweet

Outfit:

Halston Heritage Silk Faille Dress

Shoes:

Christian Louboutin "Toboggan" Sandal in Red Patent Leather

Jewellery:

Lorraine Schwartz Diamond Pear Shape Drop Earrings

Cocktail:

Americano

Bitter

Outfit:

Cristiano Burani Silk Cady Red Tuxedo with Satin Details

Shoes:

Christian Louboutin "Nicobar" Sandal in Red Suede and Nude Mesh

Jewellery:

Vhernier Diapason Earclips and Vhernier Tourbillon Ring

Cocktail:

Campari on the Rocks

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October



Outfit:
Roland Mouret Betley Dress in Bright Red

Jewellery:
Vhernier Doppio Senso Earrings

November



Outfit:
FENDI Dress in Geranium Quilted Wool

Shoes:
Michael Kors Collection Crimson Embossed Alessandra Heel

Jewellery:
Vhernier Freccia Bracelet

Cocktail:
Negroni Sbagliato

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December



Sweet

Outfit:

Thakoon Red Plunge Front Gown

Jewellery:

Lorraine Schwartz Diamond Vintage Inspired Earrings
& Lorraine Schwartz Natural Ruby and Diamond

Double Ring

Cocktail:

Campari Orange

Bitter

Outfit:

Michael Costello "Pfeiffer" Red Sequin Gown

Jewellery:

Vhernier Abbraccio Earclips & Vhernier Tonneau Ring

Cocktail:

Negroni