

**Rhodes Celebrates 75th Anniversary with Limited Edition MK8/75AE Piano, Featuring Dark and Gold-Plated Aesthetics**

*With a run limited to 75 units, Rhodes new instrument is an elite iteration of the classic MK8 — with modern flourishes and premium design touches*

**Leeds, UK, July xx, 2023 — Iconic musical instrument manufacturer Rhodes announced that it has completed manufacturing of its strictly limited edition MK8/75AE electric piano. The MK8/7AE — anchored on the design of the classic Rhodes MK8 — has been painstakingly created from the ground up and is a stunning accomplishment of technical craftsmanship and aesthetic design. Each of the 75 new instruments, which have been assembled by hand at the Rhodes factory in Leeds, England, are now shipping to customers around the world and represent an important milestone in musical instrument design and the very fabric of broader musical culture.**

“Each of these instruments contain the very essence of Rhodes — the legacy of our 75-year history as a brand, and the inspiring craftsmanship of our modern engineers and product designers," commented Matt Pelling, CEO of Rhodes Music. "The MK8/75AE comprises exacting attention to detail and componentry, superior mechanical engineering and an exquisite aesthetic design. We hope these unique instruments inspire many years of music making among our customers."

**A classic instrument for the ages**
The MK8/75AE is the result of a collaboration between Rhodes Chief Product Officer Dan Goldman and famed industrial designer Axel Hartmann, whose work has touched some of the greatest instruments of our time. The MK8/75AE is based on the foundation of the critically acclaimed Rhodes MK8, but reaches even greater heights with its painstaking aesthetic and performance details, such as analogue effects, a special dark matte finish, and gold accented controls and encasement flourishes.

Following its unveiling at Superbooth and The NAMM Show, the MK8/75AE was met with immediate adulation in the musical instrument community with all 75 instruments selling out within 30 minutes. The company has started shipping these instruments to those who managed to secure one.

Rhodes is grateful to its community of loyal customers around the world. For more information on the MK8 or the MK8/75AE, or to learn about our new Rhodes V8 plug-in — the only official Rhodes electric piano software — please visit [www.rhodesmusic.com.](https://rhodesmusic.com/)

**About Rhodes**

For Rhodes loyalists around the world, this is a new chapter in Rhodes history; not a new book. With the Rhodes MK8, we’re returning to the principles, aesthetic, craftsmanship and pride of Harold Rhodes’ originals. We’re paying homage to the past with our gaze fixed firmly on what lies ahead.

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