**Credits - Crelan – Zo hoort een bank te zijn – Une banque vraiment comme il faut.**

Advertiser: Crelan

Client: Frank Van Hees

Agency: Prophets

Strategy: Björn Joos, Daan Richard

Creatives: Chris Goossens, Robbie Cap, Olaf Meuleman, Jeroen Goossens, Wesley Kuystermans, Yannick Schoch

Account director: Johan De Backer

Account manager: Sofie De Clercq

Account executive: Tanné Bogaerts

Design direction: Jim Clijmans

Grapic designer: Anneleen Maelfeyt

Animation designer: Pieter Dombret

Project manager/Tech director: Kris Van Hauwermeiren

Web developer: Samuel Joos

TV production: PixMix – Static Films

Director: Jan Boon

DOP: Thomas Buelens

Photography: Britt Gunns

Sound manifest: Cobra