FACTSHEET

|  |  |
| --- | --- |
| Media: | TV, Radio, print |
| Client: | Kinderarmoedefonds, Kabinet Minister Lieten |
| Contact:  | Magda De Meyer, Lot Wildemeersch, Koen Devroey |
| Agency: | BBDO Belgium |
| Creative directors:Creative teamGraphic Design:Strategic DirectorStrategic Planner(s): Account team: | Arnaud Pitz, Sebastien De ValckFrédéric Delouvroy, Michiel BaetenChristophe Malotaux, Virginie DelaleuFons Van DyckNina Vermaesen, Sandra WilleSandra Wille |
| TV producer: | Leen Van den Brande |
| Radio Producer: | Nicolas Van Poeck |
| Radio Studio: | Raygun |
|  |  |
|  |  |
|  |  |
|  |  |