FACTSHEET

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| Media: | Print |
| Client: | Vlaams Minister van Innovatie |
| Contact:  | Lot Wildemeersch, woordvoerster minister Ingrid Lieten |
| Agency: | BBDO |
| Account team: | Sandra Wille |
| Creative directors: | Jan Baert |
| Creative team | Jan Baert , Katleen Boogaerts |
| Strategy: | Fons van Dijck |
| Art buying: | Roxane Lemaire |
| Photography: | Klaarke Meert  |
| Producer Photography: | David Vermander |
| Online: | Proximity BBDO |
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