FACTSHEET

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| Media: | | Print |
| Client: | | Vlaams Minister van Innovatie |
| Contact: | | Lot Wildemeersch, woordvoerster minister Ingrid Lieten |
| Agency: | | BBDO |
| Account team: | | Sandra Wille |
| Creative directors: | | Jan Baert |
| Creative team | | Jan Baert , Katleen Boogaerts |
| Strategy: | | Fons van Dijck |
| Art buying: | | Roxane Lemaire |
| Photography: | | Klaarke Meert |
| Producer Photography: | | David Vermander |
| Online: | | Proximity BBDO |
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