



## MAMMUT APPOINTS NEW CFO

**Mammut, the iconic Swiss mountain sports company, is proud to announce the appointment of Dr. Oliver Merz as its new Chief Financial Officer (CFO), effective May 2024. With nearly two decades of experience in finance and digitalization, Oliver is set to support the acceleration of Mammut's growth path as a leading mountain sports brand.**



As CFO, Oliver Merz will be responsible for Mammut's Controlling, Finance, Accounting, Tax, Legal & Compliance, and IT. His proven track record in scaling companies, most recently as CFO and Member of the Management Board at LUQOM GROUP, will be instrumental in propelling Mammut's growth. Previously, Oliver held leadership roles at ProSiebenSat.1 Media SE and worked as a management consultant at Roland Berger and Oliver Wyman.

Mammut was acquired by Telemos Capital in 2021 with a plan to drive international growth and improve profitability. The company has made significant progress with this transformation and with Oliver's appointment, Mammut gains a leader whose expertise will help drive its 'Rise with the Mountain' philosophy, empowering the company to reach new heights.

**Heiko Schäfer**, CEO of Mammut, expressed his enthusiasm: "We are thrilled to welcome Oliver to our team. His growth-oriented mindset and finance expertise make him the perfect fit as we continue to drive profitable growth, expand globally, and strengthen our position as a leading mountain sports brand."

**Oliver Merz** is excited to combine his passion for sports with his professional expertise at Mammut. "I am honored to join Mammut and contribute to the success of this iconic brand. I look forward to working with the talented team to support innovation and drive the company forward."

**About Mammut**

Mammut is a Swiss outdoor company founded in 1862 that offers mountain sports enthusiasts worldwide high-quality products and unique brand experiences. For 160 years, the world's leading mountain sports brand has stood for safety and pioneering innovation. Mammut products combine functionality and performance with contemporary design. With its combination of hard goods, footwear, and clothing, Mammut is one of the complete suppliers in the outdoor market. Mammut Sports Group AG is active in around 40 countries and employs approx. 800 people.

**mammut.com**

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