**CREDITS**

AGENCY : TBWA\Belgium

CLIENT: Engie Gaetano Palermo, Steven Verlinde, Suzanne Mioulet, Sarah Vankeilegom

**CAMPAIGN TITLE: Zet ook de stap naar minder koolstof –Vous aussi faites le pas vers moins de carbone**

CREATIVE DIRECTOR: Frank Marinus

CREATIVE TEAM: Arnaud Bouclier & Philip De Cock, Vincent Nivarlet & Wilfrid Morin

ACCOUNT TEAM: Nancy Vanlerberghe, Ophélie Vanhagendoren, Molly Vu Duc, Erine Brems

STRATEGY : Sylvie Dewaele, Stephanie Vercruysse

CONNECTION PLANNER : Sam Nipius

INTEGRATED BRAND STRATEGIST: Laura De Deurwaerder

DIGITAL CREATIVE TEAM: Geert Feytons

TRAFFIC: Jana Malfroid, Christine Lips

DIRECTOR STUDIO: Danny Jacquemin

DTP : Victor Wilmot, Karol Cepowicz

DIGITAL PRODUCTION : MAKE

PROJECTS MANAGEMENT TEAM : Stijn Punie, Juliette Defoux

**ONLINE PRODUCTION:**

ART BUYER: Elly Laureys

AGENCY PRODUCER:

Cindy De Mooter

PRODUCTION COMPANY: MAKE

Directors: Jeroen Mol

POST-PRODUCTION:

Post-producer: Shana Duprez

Offline: Gert Van Berckelaer

Online: Helena Overlaet-Michiels / Enzo Piccinato / Stijn Van Assche

Grading: Joost Van Kerckhove

Music: Gregory Caron

SFX en mix: Gwenn Nicolay

SOCIALS PRODUCTION COMPANY: MAKE

Producer: Shana Duprez

Offline/Online: Helena Overlaet-Michiels

Music: Gregory Caron

SFX en mix: Gwenn Nicolay

RADIO PRODUCTION COMPANY: MAKE

Producer: Raf Cyran

Sound: Nicolas Van Ruysevelt

MEDIA AGENCY: Space

MEDIA PLANNERS: Hélène Rousseau