 **For More Information:**

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**\*MEDIA ADVISORY\***

**LEGOLAND® Discovery Center Atlanta offers free admission for all first responders,**

 **August 19-September 1**

*Atlanta’s leading kid-friendly attraction honors local heroes with
First Responders Appreciation Days*

**ATLANTA (August 10, 2018) –** To thank those who do so much for the community, **LEGOLAND® Discovery Center Atlanta** will treat first responders to free admission from **Sunday,** **August 19 – Saturday, September 1**. First responders can unwind with their families while exploring the attraction’s rides, new LEGO Ninjago Training Camp, 4D theater and the more than two million LEGO bricks that the attraction has to offer. Visitors can nominate their favorite local hero, and the first responder with the most entries will receive a family four-pack of annual passes! Plus, everyone who submits a nomination will also be entered to win a family four-pack of tickets as well.

The special promotion will allow first responders free admission and 50 percent off for up to six guests.

**WHAT: First Responder Appreciation Days**

*First Responders receive free admission and 50 percent off for six additional guests.*

**WHEN: Sunday, August 19 – Saturday, September 1**

 *Monday – Friday: 10 a.m. – 7 p.m.*

 *\*Last admission at 5 p.m.*

 *Saturday: 9 a.m. – 9 p.m.*

 *\*Last admission at 7 p.m.*

 *Sunday: 10 a.m. – 7 p.m.*

 *\*Last admission at 5 p.m.*

**WHERE: LEGOLAND Discovery Center Atlanta**

 Phipps Plaza | Buckhead

 3500 Peachtree Road NE

 Atlanta, GA 30326

**HOW:** Eligibility is for first responders only– please visit [atlanta.legolanddiscoverycenter.com](https://atlanta.legolanddiscoverycenter.com/whats-inside/events/first-responder-appreciation-days/) for the full list of qualifying professions. Tickets are available on a walk-up basis only with valid proof of employment (ID, pay stub, etc.).

For more information, visit [facebook.com/LDCatlanta](https://www.facebook.com/ldcatlanta/)

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