**CREDITS :**

Brand : McDonald’s®

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Marketing Manager : Laurence Anckaert

Digital Specialist: Anissa Akazzab  
Marketing Director : Philipp Wachholz

Agency : TBWA

Client Service Director : Geert Potargent

Account Director : Elien Onclinx  
Accounts : Marie Buyens, Charlotte De Backer, Jolien De Wulf

Executive creative Director: Jeroen Bostoen

Creative Director: Jeremie Goldwasser

Concept creatives: Tom Cole, Régine Smetz

Copywriters: Wilfrid Morin, Iliana Couvez, Manu De Wit

Social creatives: Roel Spelkens   
Traffic Manager: Laurie Herbots

Head of Av production: Mieke Vandewalle

Agency Producer: Cindy De Mooter

Production Company: Wenneker

Executive Producer: Vanessa Jacob

Producer: Mathias Kerner

Director: Rogier Hesp

DOP: David Doom

Postproduction Company: MAKE

Post-Producer: Genevieve Paindaveine

Post-Producer Social: Sofie Gebruers

Offline: Maarten Janssens

Online: Stijn Van Assche

Grading: Joost Van Kerckhove

Sound: Gwenn Nicolay

Music & sounddesign: Gregory Caron

Radio Production Company: MAKE

Post-Producer: Lauranne Van Der Heyden

Sound: Nicolas Van Ruysevelt

Project Managers : Juliette Defoux