

THE MAMMUT MOUNTAIN DAYS: A CELEBRATION OF LOVE FOR THE MOUNTAINS



Mountain experiences at the foot of the Matterhorn. (Photo: Mammüt Sports Group AG)

Last weekend (1-3.9.23), more than 300 participants, athletes and Mammüt employees from over 14 nations spent quality time together in Täsch and the vicinity of the Matterhorn. This marked the inaugural Mammüt Mountain Days event.

Blessed with fantastic weather, participants explored the breathtaking Valais landscape, conquered trails at a run, savored the view from the summit of the Breithorn at 4,164 meters, and tackled climbing routes and via ferratas. All these adventures were conducted under the expert guidance of the Zermatters mountain guides and Mammüt athletes.

While the days were filled with active adventures, the mountain enthusiasts spent the evenings around the campfire, exchanging stories and enjoying live music. Documentaries and inspiring athlete projects allowed participants to immerse themselves in different worlds. These included the world of Katherine Choong, who climbs for peace in Lebanon, and Jérémie Heitz, who takes on seemingly impossible ski lines amidst stunning mountain landscapes. Engaging conversations with these athletes provided intriguing insights into their stories and motivations, as well as those of the filmmakers.

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Mammut project manager Ada Jaszczynska sums up: "The Mammut Mountain Days 2023 were a complete success. In the best weather, we celebrated mountain sports in all its variations with participants from all corners of the globe."

Mammut is grateful for the mountain enthusiasm that participants brought to this festival. Since 1862, the company has lived and breathed mountain sports in all its facets. Consequently, it is both a delight and an honor to actively share and experience this love with others. The Mammut team anticipates the next time the mountains call for the Mammut Mountain Days.

About Mammut

Mammut is a Swiss outdoor company founded in 1862 that offers mountain sports enthusiasts worldwide high-quality products and unique brand experiences. For 160 years, the world's leading premium brand has stood for safety and pioneering innovation. Mammut products combine functionality and performance with contemporary design. With its combination of hard goods, footwear, and clothing, Mammut is one of the complete suppliers in the outdoor market. Mammut Sports Group AG is active in around 40 countries and employs approx. 800 people.
[mammut.com](https://www.mammut.com)

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