

 **HYUNDAI** Motorsport



2016 PRESS PACK

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## WELCOME TO THE NEW GENERATION

Hyundai Motorsport kicked off the 2016 FIA World Rally Championship (WRC) by unveiling its brand new car, the New Generation i20 WRC, at the team's factory in Alzenau, Germany on 9 December 2015.

The presentation venue was particularly poignant and took place in the heart of what will be Hyundai Motorsport's customer racing headquarters as the birthplace of the company's upcoming R5 rally car, which is also based on the New Generation i20.

The formal reveal of the five-door New Generation i20 WRC marks the opening of an exciting new chapter in the short history of Hyundai Motorsport, building on two successful seasons in the competitive WRC environment. In that time, the team has undertaken a steep learning curve to establish itself as a genuine competitor against tough opposition.

Following its foundation-laying year in 2013, the team quickly developed a brand new WRC car from scratch for its first season of competition. The car proved to be both quick and reliable, securing a maiden win in Germany. From there, the team enjoyed a more consistent second season, scoring four podium finishes and fighting for second place in the Manufacturers' Championship right up to the season finale.

In early 2015, the team committed to a year-long test and development programme for a WRC specification of the road-going New Generation i20, with its competitive debut set for Rallye Monte-Carlo 2016. The New Generation i20 WRC had already accumulated approximately 8,000km of testing prior to the launch, and had proven to be quicker than its predecessor, with the team's drivers also praising improved drivability.

The new car is the result of Hyundai Motorsport's evolution since 2013 and, although the team is still young, it is already established in the WRC community. This growth is also reflected in the team's bolder ambitions for the 2016 season, namely to fight at the front in every stage and to mount a heightened Championship assault.

The New Generation i20 WRC will also play a key role in helping to improve the Hyundai brand and product perception worldwide. The involvement in WRC will help Hyundai Motor Company further improve

## WELCOME TO THE NEW GENERATION

its engineering capabilities and skills in developing high-performance vehicles in the future.

**Team Principal Michel Nandan said:** *"It was a special moment for all of us at Hyundai Motorsport to reveal the New Generation i20 WRC to the world in our own home. We are entering an exciting phase in our young team's journey, which I think will reinforce our commitment and ambition in the competitive WRC community. We have come a long way since our inaugural year, and our performance in last season's Championship gave us renewed optimism for the future. The New Generation i20 WRC is the product of a full year of development and, with a more experienced team, we should now raise our objectives to be more confident to fight at the front. The competition remains strong and we know our rivals will not ease in their pursuit for victory but we want to take the fight to them in 2016."*

Hyundai Motorsport will field three cars in every round of the 2016 Championship with Dani Sordo, Hayden Paddon and Thierry Neuville\* all confirmed for a full season of WRC. From Monte-Carlo in January to a new-look season finale in Australia, while also taking in a brand new event in China, the trio of drivers will share the #3, #4 and #20 cars during the season. The precise car-driver composition will differ from event to event, offering the team full flexibility in its Championship strategy. The team will begin its third season with two New Generation i20 WRCs and one previous model at Rallye Monte-Carlo before increasing to three identical cars from Rally Sweden.

**Nandan continued:** *"We have worked with Dani, Hayden and Thierry for two seasons now, so it is a real benefit to us that we can continue our partnership with all of them into 2016 with the New Generation i20 WRC. They have all experienced the new car and given positive reviews, so I'm looking forward to seeing them on the stages this season. We have a strong pool of drivers with a range of experience and strengths. We will not constrain ourselves by fixing specific car line-ups at each rally, instead assembling the best composition for each event to maximise our Championship chances. All three drivers will contest all rounds, including the rally in China that will be new for everyone. They will have equal opportunities in the Drivers' Championship. We strongly believe that this is the best approach for us in our third season and we know the drivers will deliver to the best of their abilities in each rally. I'm convinced we*

## WELCOME TO THE NEW GENERATION

*have the most versatile driver line-up in WRC and we want to use it to our advantage."*

**Dani Sordo said:** *"I'm very motivated and can't wait to start another season with Hyundai Motorsport behind the wheel of the New Generation i20 WRC. We had a reasonable season overall this year; we showed some good speed and set some promising times although on a few rallies our final position didn't reflect our pace during the event. For sure we will keep working hard to show what we are capable of achieving. We will take our experience into 2016, aiming always to be fighting for top positions and, hopefully, battling for wins. I have a lot of faith in the New Generation i20 WRC, which is a car with a completely new philosophy compared to the one used until now - better and faster, with a good engine and chassis. I believe 2016 will be a good year for me and for the team!"*

**Hayden Paddon said:** *"Everyone in the team is looking forward to an exciting 2016. With the combination of the new car and another year of experience under our belts, I am confident we can fight at the front - especially in the gravel events. 2016 is another step towards our ultimate goal and part of that process is winning our first rally. I'm excited about the New Generation i20 WRC. In the tests we have carried out so far, the car has been a big step up in all areas from the previous version, and it really suits my driving style better. While testing has been very positive, we never really know quite how we will stack up against the competition until we are on the stages - so in that regard we are all anxious to get the season started."*

**Thierry Neuville said:** *"I'm really looking forward to the new season - my third with Hyundai Motorsport. It will be like a fresh start for me as 2015 was a difficult year in which I had some bad luck and made some mistakes. I come out of it stronger and more motivated than ever and I'm really eager to start the season with our New Generation i20 WRC. The objective for us will always be the same, to be as close as possible to the top and hopefully be able to fight for some victories during the season. I have a lot of confidence in the new car, it's all new compared to the current version and I'm positive we will be closer to our main rivals."*

\* Drivers listed in alphabetical order

## WELCOME TO THE NEW GENERATION

All three drivers were present at December's launch, which revealed a revised livery for the five-door New Generation i20 WRC as it was shown off in public for the first time. The team's title partners, Shell and Mobis, both stand out on the new car, and will continue to be named as part of the two team entries - Hyundai Shell World Rally Team and Hyundai Mobis World Rally Team - with the livery of the latter due to be revealed in early 2016.

The team has also retained the services of rising Dutch star Kevin Abbring, who will remain as Hyundai Motorsport Test Driver. Abbring will contest selected WRC rounds in a fourth car as part of his agreement, but his primary focus will be on managing development of the team's 2017 WRC car and R5 activities.

The R5 project, falling under the banner of Hyundai Motorsport's customer racing division, is also due for roll-out. There will be a development phase during the first half of 2016, homologation of the car in mid-2016, and an opening to orders in the second part of the year.

**Kevin Abbring commented:** *"It's going to be a very busy year with the 2017 WRC car to develop and the new R5. I'm very happy my work as test driver has been highly appreciated. We all work together very hard to achieve Hyundai Motorsport's goals and it's great to be part of it. For someone like me, with a limited amount of WRC experience, it's a great help to do as much testing as possible between events. R5 development will mean more driving this year and I can use my previous experience to make a better car. I've learned a lot in the rallies so far but on the other hand it has been hard to show my potential when only contesting some of the rounds. I'm really pleased by the trust the team has in me and I'm really looking forward to what's coming!"*

Hyundai Motorsport's immediate focus has been on preparing for the opening rally in Monte-Carlo in January, where the fierce competition for 2016 begins in earnest.

## NEW GENERATION i20 WRC SPEC SHEET

### Engine

Type	Hyundai Motorsport turbocharged engine with direct injection
Displacement	1,600cc
Bore/Stroke	83/73.8
Power (max)	300hp (224 kW) at 6,000 RPM
Torque (max)	400Nm at 5,000 RPM
Air Restrictor	33mm*
Engine Control Unit	Magneti Marelli SRG unit
Lubrication	Shell Helix-Ultra
Fuel	FIA-approved fuel

### Transmission

Type	Four-wheel drive
Gearbox	Sequential gearbox, six forward gears and one reverse with paddle shift on steering
Differential	Mechanical front and rear
Clutch	Cerametallic twin-disk

### Chassis/Suspension

Front/Rear	MacPherson struts with adjustable dampers
Steering	Hydraulic power-assisted rack and pinion
Braking System	Ventilated Brembo disc brakes (355mm on tarmac; 300mm on gravel) Air-cooled 4-piston callipers
Handbrake	Hydraulic control
Wheels	8x18 inch for tarmac, 7x15 inch for gravel
Tyres	Michelin tyres. Range: Pilot Sport for tarmac, Pilot Alpin for snow/ice tarmac, X-Ice North for ice/snow gravel and LTX Force for gravel

## NEW GENERATION i20 WRC SPEC SHEET

### Cockpit

Seats	Sabelt
Belts	Sabelt, multiple fixing points belts with adjustable straps

### Chassis/Bodywork

Structure	FIA-conformant reinforced steel and composite fibre body with welded multi-point roll cage
Length/Width	4,035/1,820mm
Track Width	1,610mm
Wheel Base	2,570mm
Fuel Tank Capacity	80 litres
Weight	1,200kg minimum/1,360kg with driver and co-driver*

\*by FIA regulations



## A TESTED DEVELOPMENT

Hyundai Motorsport had completed around 8,000km of testing with the New Generation i20 WRC ahead of the car's unveiling in December.

Following the car's roll-out in autumn 2014, the New Generation i20 WRC underwent a rigorous test and development programme during the course of 2015.

In order to best reflect the variety of terrain encountered by WRC cars in competition, the team ensured the New Generation i20 WRC was put through its paces on both gravel and tarmac in four separate countries.

The team ramped up the development programme from basic tests held early in the year to component evaluation, settings and latterly performance runs. All of this was run concurrently with Hyundai Motorsport's successful 2015 WRC campaign - no mean feat for a still-young team.

The reveal of the New Generation i20 WRC wasn't the end of its pre-season programme, however, with FIA homologation and snow testing in Sweden all on the agenda before the car competes in its maiden rally in Monte-Carlo in January.

**Michel Pandan explained:** *"We completed around 8,000km of testing in stage conditions with the New Generation i20 WRC, on both gravel and tarmac. We carried out an average of one test per month with the car. For a young team like ours, to run an intensive test programme alongside a heightened WRC campaign has been quite an achievement. These are exciting times for Hyundai Motorsport as we conclude preparations for the debut of the new car in Monte-Carlo."*

## HYUNDAI HEROES (Listed in alphabetical order)

### Dani Sordo and Marc Martí



**DANI SORDO**

Date of birth: May 2, 1983

Place of birth: Torrelavega, Spain

WRC debut: 2003, Rally Catalunya

WRC wins: 1

WRC podiums: 38

WRC starts: 128 (end of 2015)

Having experienced over 100 rallies, Dani Sordo is one of the WRC's most seasoned drivers. In a career that started in motocross, karting and hill climbing, Sordo moved into rallying in 2001 and has not looked back since.

A string of runner-up results over the years led to a debut 2013 WRC win in Germany, shortly before he joined Hyundai Motorsport in 2014. He claimed second in the young team's momentous 1-2 in Germany that year, before adding to his podium success last season with third place in his native Spain.



@DaniSordo



/DanielSordo



**MARC MARTÍ**

Date of birth: October 1, 1966

Place of birth: Molins de Rey, Spain

WRC debut: 1992, Rally Catalunya

WRC wins: 3

WRC podiums: 44

WRC starts: 163 (end of 2015)

Marc Martí has built over 20 years of experience in the WRC with over 160 starts between 1992 and 2015. Having co-driven for WRC legend Carlos Sainz, it was 2005 when Martí first partnered Dani Sordo in the JWRC and Spanish Championship.

The Spanish duo reunited in 2014 for the move to Hyundai Motorsport, securing several stage wins and second place in Rallye Deutschland, helping the young team to a momentous 1-2. He continued to partner Sordo for an extended 2015 campaign, achieving many top stage times and a third place in Spain.



@MarcMartíWRC

## HYUNDAI HEROES

### Hayden Paddon and John Kennard



**HAYDEN PADDON**

Date of birth: April 20, 1987

Place of birth: Timaru, NZ

WRC debut: 2007, Rally NZ

WRC podiums: 1

WRC starts: 47 (end of 2015)

Rising star Hayden Paddon started karting at age six and won multiple titles before competing in his first rally at age 15. He took the 2011 FIA Production Car World Championship and made his debut in a WRC car at Catalunya in 2013, finishing eighth.

He joined Hyundai Motorsport in 2014 to take part in six rounds of its debut WRC season in a third Hyundai i20 WRC, making an immediate impact and securing his debut stage win in Spain. He ran a more intensive programme with the team in 2015 and claimed his first-ever WRC podium with second place in Sardinia.



@HaydenPaddon



/haydenpaddonwrc



**JOHN KENNARD**

Date of birth: February 11, 1959

Place of birth: Christchurch, NZ

WRC debut: 1985, Rally Finland

WRC podiums: 2

WRC starts: 55 (end of 2015)

Co-driver John Kennard's WRC career began in 1985 after starting as a driver in New Zealand in 1979. He claimed his best WRC result three years later in 1988, co-driving with Kiwi Malcolm Stewart to third in their home event. In 1990, he switched to a management role, first as team co-ordinator for Mitsubishi Japan, then from 1995–2000 with Prodrive's Subaru World Rally Team. Finally, he spent a year managing Mitsubishi's rally programme in the USA.

In 2005, he met 18-year-old Hayden Paddon. The pairing won the NZ Rally Championship in 2008 and 2009 before finishing third in PWRC in 2010, then won in 2011. 2016 will be John's ninth year alongside Hayden.



@JKCoDriver



**HYUNDAI** Motorsport

## HYUNDAI HEROES

# Thierry Neuville and Nicolas Gilsoul



**THIERRY NEUVILLE**

Date of birth: June 16, 1988

Place of birth: Sankt Vith, Belgium

WRC debut: 2009, Rally Catalunya

WRC wins: 1

WRC podiums: 12

WRC starts: 59 (end of 2015)

From his rally debut at age 19, Belgian star Thierry Neuville has always demonstrated raw speed and natural talent behind the wheel of rally machinery. He finished seventh in his debut WRC season in 2012, a prelude to a 2013 championship challenge. Four runner-up results and a total of seven podiums saw him clinch second in the Championship before moving to Hyundai Motorsport for 2014.

Neuville played a key role in Hyundai's debut WRC season, taking the team's maiden podium (Mexico) and victory (Germany), his first-ever WRC win. In 2015, he claimed two more podiums at Sweden and Sardinia, while playing a key role in the further development of the team.



@thierryneuville



/thierryneuvilleofficial



**NICOLAS GILSOUL**

Date of birth: February 5, 1982

Place of birth: Chênee, Belgium

WRC debut: 2007, Monte-Carlo

WRC wins: 1

WRC podiums: 12

WRC starts: 54 (end of 2015)

Nicolas Gilsoul has sat alongside Thierry Neuville since 2011 but has been a co-driver since 2000. It was joining forces with Neuville that unlocked a rally-winning partnership with initial successes in Tour de Corse and Rallye Sanremo, which led to a full-time WRC drive in 2012 and seventh place finish. He was awarded the Michael Park 'Beef' Trophy in 2013 for his contribution to Neuville's second place in the Championship.

Moving to Hyundai Motorsport for 2014, Gilsoul helped deliver the team's debut podium (Mexico) and victory (Germany). In 2015, alongside Neuville, he achieved two more podiums (Sweden and Sardinia).



@nicolasgilsoul



/nicolas.gilsoul

## HYUNDAI HEROES (Test Crew)

# Kevin Abbring and Sebastian Marshall



**KEVIN ABBRING**

Date of birth: January 20, 1989

Place of birth: Eindhoven, NL

WRC debut: 2007, Rallye

Deutschland

WRC starts: 29 (end of 2015)

Dutchman Kevin Abbring joined the FIA Junior World Rally Championship in 2008. A year later he became the youngest-ever driver to win a JWRC round. Winning the 2WD French Gravel Rally Championship in 2011 and first in class in Wales Rally GB saw him crowned FIA Driver of the Year by the FIA Institute. He claimed two podiums (Azores and Corsica) from seven ERC rounds in 2014 and won the RC2 class at Rallye de France.

He brought this experience to Hyundai Motorsport in 2015 as test driver, while also taking part in five WRC rounds with eye-catching performances. He continues to juggle test drive duties with occasional WRC rounds in 2016.



@kevinabbring



/KevinAbbring



**SEBASTIAN MARSHALL**

Date of birth: May 29, 1988

Place of birth: Tunbridge Wells, UK

WRC debut: 2008, Rallye

Deutschland

WRC starts: 27 (end of 2015)

Sebastian made his co-driving debut in 2004 and has since gone on to amass a decade of experience across different rally championships. He was selected as part of a National Talent development scheme in the second half of the 2000s and made his WRC debut in 2008 in Rallye Deutschland. Winning the UK Pirelli Star Driver competition in the same year, he continued to take part in WRC and IRC events, co-driving Molly Taylor in four rounds of the WRC Academy in 2011 and various European events up to 2013. He started co-driving for Kevin Abbring in ERC in 2014, a partnership that continued into 2015 with Hyundai Motorsport and further into 2016.



@sebmarshall



/SebMarshallRally

## A GLOBAL CALENDAR

### 2016 FIA World Rally Championship

	Round 1	Rallye Monte-Carlo <a href="http://www.acm.mc">www.acm.mc</a>	January 21–24
	Round 2	Rally Sweden <a href="http://www.rallysweden.com">www.rallysweden.com</a>	February 11–14
	Round 3	Rally México <a href="http://www.rallymexico.com">www.rallymexico.com</a>	March 03–06
	Round 4	Rally Argentina <a href="http://www.rallyargentina.com">www.rallyargentina.com</a>	April 21–24
	Round 5	Rally de Portugal <a href="http://www.rallydeportugal.pt">www.rallydeportugal.pt</a>	May 19–22
	Round 6	Rally Italia Sardegna <a href="http://www.rallyitaliasardegna.com">www.rallyitaliasardegna.com</a>	June 09–12
	Round 7	Rally Poland <a href="http://www.rajdpolski.pl">www.rajdpolski.pl</a>	June 30– July 03
	Round 8	Rally Finland <a href="http://www.nesteoilrallyfinland.fi">www.nesteoilrallyfinland.fi</a>	July 28–31
	Round 9	Rallye Deutschland <a href="http://www.adac-rallye-deutschland.de">www.adac-rallye-deutschland.de</a>	August 18–21
	Round 10	Rally China	September 08–11
	Round 11	Rallye de France – Tour de Corse <a href="http://www.rallyedefrance.com">www.rallyedefrance.com</a>	September 29– October 02
	Round 12	RallyRACC–Rally de España <a href="http://www.rallyracc.com">www.rallyracc.com</a>	October 13–16
	Round 13	Wales Rally GB <a href="http://www.walesrallygb.com">www.walesrallygb.com</a>	October 27–30
	Round 14	Rally Australia <a href="http://www.rallyaustralia.com.au">www.rallyaustralia.com.au</a>	November 17–20

# HISTORY OF HYUNDAI MOTORSPORT

## Foundation Years (2012–2014)

Few believed that Hyundai Motor Company could start a World Rally team from scratch in a span as short as two years but it has proven itself by doing just that.

Only 12 months after announcing its WRC plans at Paris Motor Show in September 2012 and officially establishing Hyundai Motorsport GmbH in December 2012, the team had by the end of 2013 recruited over 100 skilled members from all across the globe and completed 8,000km of testing in the first-iteration Hyundai i20 WRC.

The 2014 season started well with Thierry Neuville securing the team's first podium at Rally Mexico, shortly before Dani Sordo took multiple stage wins in Rally Portugal. Neuville's second podium came in Poland along with the team's first three-car finish, with young Kiwi Hayden Paddon having joined the team from Sardinia.

It was a spectacular rally in Germany that gave the team its highlight of the season with a sensational 1-2 for Neuville and Sordo - just down the road from Hyundai Motorsport's Alzenau base.

Hyundai Motorsport's rapid immersion into the WRC community surpassed all expectations with the team taking fourth in the Manufacturers' Championship and establishing a firm foundation.



## HISTORY OF HYUNDAI MOTORSPORT

### Making its Mark (2015)

2015 was a year of consolidation for Hyundai Motorsport with the team striving for more consistency, increased performance levels and a bold challenge for second place in the Championship.

Top-three stage times in the season-opening Monte-Carlo event were signs of a positive season to come. Neuville took his first podium of the season in Sweden, while also winning the legendary Colin's Crest Award for the longest jump on the Vargåsen stage. The team's test driver Kevin Abbring made an appearance with Sordo out injured.

A series of 16 top-three stage times were claimed by the team between Mexico and Argentina. One year on from his debut, Paddon claimed second place and a career-first WRC podium in Sardinia, having led for much of the rally. Neuville backed him up, taking third for his second podium of 2015.

Rally Finland was the fastest rally ever recorded, to which Hyundai Motorsport contributed with a trio of top-three stage times by Sordo and a strong fourth place overall for Neuville.

Australia was then host to five stage wins shared between Sordo and Paddon, and a return by WRC to historic Corsica saw a further collection of top-three times for Hyundai Motorsport. Abbring, as part of a four-rally programme, displayed his potential as he held second overall at the end of the first day.

Sordo arrived in Spain as the hometown hero, and lived up to expectations claiming third place and the team's fourth podium of the year. Hyundai Motorsport pushed for second place in the Championship right to the final rally but settled for a close third.

## MILESTONES

December 2015	New Generation i20 WRC presented in Alzenau
October 2015	Home podium for Sordo (3rd in Rally de España)
September 2015	Led rally and took five stage wins (Rally Australia)
June 2015	First double podium of 2015 (2nd and 3rd in Rally Italia Sardegna)
Feb–Nov 2015	24 stage wins (Sweden, Mexico, Argentina, Portugal, Italy, Australia, France, Spain, GB)
February 2015	First stage wins; first time leading a rally and first podium of 2015 (Rally Sweden)
January 2015	Start of second season in WRC (Rallye Monte-Carlo)
Autumn 2014	First roll-out of the New Generation i20 WRC car
August 2014	First WRC win, maiden 1–2 and first Power Stage points (Rallye Deutschland)
July 2014	First 3-car finish for team and second podium (Rally Poland)
June 2014	First 1–2 stage wins for Hyundai i20 WRC (Rally d'Italia Sardegna)
May 2014	First rally win for Hyundai i20 WRC (Rallye Antibes)
April 2014	First WRC stage wins (Rally Portugal)
March 2014	First WRC podium (Rally Mexico)
January 2014	First rally participation (Rallye Monte-Carlo)
December 2013	Launch of Hyundai Shell World Rally Team
November 2013	Thierry Neuville named lead driver for 2014
July 2013	First tests with the 2014-specification i20 WRC
July 2013	Announcement of 2013 test drivers
June 2013	HMSG Opening Ceremony
May 2013	First shakedown and first test with the i20 WRC
March 2013	Upgraded version of i20 WRC presented at Geneva Motorshow
January 2013	Appointment of HMSG Team Principal Michel Pandan
December 2012	Appointment of HMSG President Gyoo-Heon Choi
September 2012	Official announcement of Hyundai's return to WRC at Paris Motorshow

## WHO'S WHO?



### **Gyoo-Heon Choi - President**

A key member of the Hyundai family since 1993, Mr Choi is the liaison between Hyundai Motorsport in Germany and Hyundai Motor Company headquarters in Korea.



### **Michel Pandan - Team Principal**

Vastly experienced, Pandan has built the Hyundai Motorsport team from scratch including the establishment of the squad's base in Alzenau, Germany and the recruitment of experienced staff.



### **Alain Penasse - Team Manager**

With responsibility for logistics, organisation and operation, Penasse plays an integral role in the running of the team.



### **Bertrand Vallat - Chief Designer**

A key early appointment to the Hyundai Motorsport fold, Vallat oversees the team's engineering department.



### **Stéphane Girard - Engine Department Manager**

Girard is responsible for developing and assembling the engines that power Hyundai's WRC cars.



### **Ernst Kopp - Workshop Manager**

With a career background in Formula One, Le Mans 24 Hours and World Rally, Kopp runs Hyundai Motorsport's workshop – the heart of the team.



### **Stefan Ph. Henrich - Director of Marketing and PR**

A Hyundai Motor Europe spokesperson for 12 years and part of Hyundai Motorsport from the early stages of the project, Henrich works closely with team boss Michel Pandan, managing the team's PR and marketing strategy.

## TEAM PARTNERS

### Shell

Shell is an innovation-driven global group of energy and petrochemical companies with its headquarters in The Hague, The Netherlands. Active in more than 70 countries worldwide, Shell employs 87,000 full-time employees and has a fuel retail network of around 44,000 service stations globally. Shell is listed on the stock exchanges of Amsterdam, London and New York. In 2012 Shell spent \$1.3 billion on R&D.



Shell has a rich history in motorsport. Since the 1920s, Shell has empowered its partners in motorsport programmes as the supplier of fuel and lubricants. It is a relationship that helps partners power towards their objectives and the learnings gained together on the track are transferred directly to the Shell Helix Ultra lubricants available to Hyundai customers around the world.

As global partners since 2005, Hyundai and Shell enjoy a truly collaborative relationship: remaining true to their roots and committed to excellence.

### Hyundai Mobis

Hyundai Mobis (short for Mobile and System) is the parts and service arm of Hyundai Motor and Kia Motors, and has established itself as an industry-leading auto parts specialist. Hyundai Mobis strives to become the leader in future automotive technology and has developed its own core proprietary technology. With a commitment to providing safety and happiness to its customers, Hyundai Mobis is constantly making inroads in the global marketplace.



## TEAM PARTNERS

### Hyundai Steel

Hyundai Steel was established in 1953 as South Korea's first steel company. Its steel products are all over the world in everything from rail lines and ship anchors to bridge support mechanisms and power transmission towers. Hyundai Steel is the world's second-largest EAF steel producer. Hyundai Steel produces a wide variety of products ranging from its high quality H-beams to reinforcing bars. Currently, Hyundai Steel operates four factories: in the three provinces of Korea and in China's Chungdo province.



### Hyundai WIA

Hyundai WIA is a member of the Hyundai Motor Group and is the second-biggest automotive parts manufacturer in South Korea. The company also produces machine tools and has attained the biggest market share in South Korea since the year 2000. Other business areas include heavy machineries, defence products and aircraft parts. Hyundai WIA is now evolving into a world-class leading corporation, armed with innovation and a determination to build a better future for all.



## OFFICIAL SUPPLIERS

### Michelin



Since the creation of the FIA World Rally Championship in 1973, Michelin has claimed 48 world titles and notched up more than 289 WRC victories with 16 different makes and 52 different drivers.

For Michelin, the WRC serves as a full-scale technological laboratory which allows it to develop innovative new techniques and put its tyres through their paces in a broad spectrum of conditions, ranging from asphalt to gravel, snow, ice, rain, mud, extreme heat and extreme cold. This work goes on to benefit Michelin road tyres in terms of the performance, durability, strength and safety they deliver. All these factors are taken on board holistically by the Michelin Group's MICHELIN Total Performance pledge.

Hyundai chose Michelin tyres for its participation in the FIA WRC. The two brands secured a 1-2 finish on the 2014 Rallye Deutschland with drivers Thierry Neuville and Dani Sordo.

### Alpinestars



With over 50 years' experience in racing, Alpinestars is the world's premier performance motorsport protection, apparel and footwear company. The company plays a leading role in every major motorsports series around the globe, from Formula One, NASCAR, World Endurance and World Rally Championships to MotoGP and World Motocross.

Through continuous R&D of innovative technologies, Alpinestars improves its race suits, boots, gloves and technical underwear to result in the lightest, most breathable and fit-specific products. Delivering unrivalled comfort and breathability in the cockpit helps reduce driver fatigue and improve concentration, both of which are vital in finding that extra tenth-of-a-second in performance and, ultimately, the competitive edge.

## OFFICIAL SUPPLIERS

### Sabelt



Since 1972, Sabelt has been a worldwide leader in the research, development and production of seats and seatbelts in motorsports, and has always stood for absolute safety for road cars and in the world of motorsports. Sabelt is the only company in Europe equipped with a technologically advanced laboratory with the possibility to carry out dynamic tests. 40 years after its birth, Sabelt celebrates with a complete range of driver products that are FIA-homologated, including overalls, gloves, shoes and underwear. Hyundai Motorsport's cars are fitted with Sabelt seats, harness and steering wheels.

### AMG



AMG is the company behind Hyundai Motorsport's impressive service and hospitality structure, which is used on all European rounds of the WRC season. It provides on-site support as well as all design, construction, deconstruction and transport services required for each event. After two years of fruitful co-operation, AMG and Hyundai Motorsport decided to form an official technical partnership with the strategic aim of maintaining the benchmark of service environment in world rallying.

Founded by Ángel Miguel Gómez in 1999, AMG Services became the exclusive supplier of VIP structures to Dorna, organisers of the MotoGP World Championship for Grand Prix races at Jerez, Barcelona, Valencia and then around Europe. AMG has also worked on other large-scale projects, including: Football Eurocup Portugal, Formula One Spanish Grand Prix, World Race, Volvo Ocean Race, Madrid Tennis Open and corporate presentations for leading automotive brands.

## HYUNDAI IN BRIEF

Established in 1967, Hyundai Motor Company has developed over almost five decades into one of the world's leading automotive brands. Today, the company employs almost 100,000 workers worldwide, and in 2014 recorded a total of nearly 5 million sales. In 2015 Hyundai anticipates achieving 5.05 million sales. Now among the world's top automakers, Hyundai has the most balanced distribution of global sales and its success is not overly dependent on any one region.

Hyundai Motor produces a comprehensive line-up of cars for most market segments - from compact hatchbacks to large SUVs and luxury sedans - marketed through a worldwide sales network that covers more than 190 countries. Hyundai also produces commercial vehicles and buses.

To meet the constantly growing demand for its vehicles, Hyundai Motor operates 18 manufacturing plants in eight different countries. Total annual global production capacity is over 4.6 million units. Hyundai cars are produced in Korea, the US, Europe, Russia, China and India. The company opened its recent plant in Brazil in 2012 - completing its regionalised production strategy for BRICs countries. Making cars locally allows Hyundai Motor to create region-specific models.

Creating such a diverse range of models requires a global network of R&D facilities and design studios. Hyundai Motor's main R&D base is in Pamyang, Korea, employing close to 10,000 engineers and designers. Worldwide, Hyundai has more than 10 technical and design centres across six countries, dedicated to researching and developing new technologies destined for production models which fully meet the needs of local consumers.

## HYUNDAI IN BRIEF

### Product-led success and eco-friendly vehicles for the future

Hyundai Motor's sales in 2015 have been driven forward by new, improved products, including the New Generation i20, the All-new Tucson, the All-new Elantra and the recently launched Genesis brand, which will compete with the world's leading luxury car brand with refined performance, athletic elegance in design and human-focused innovation.

Hyundai Motor is at the forefront of developing 'Green Technology' for the future creation of low- and zero-emission vehicles. In many Hyundai model line-ups, vehicles bearing the 'Blue Drive' badge (a sub-brand that brings to the market eco-friendly technologies designed to reduce CO2 emissions) are already reducing fuel consumption. In 2013, Hyundai became the world's first automaker to mass-produce a fuel cell electric vehicle, the ix35 Fuel Cell. Powered by hydrogen with water the only emission, the ix35 Fuel Cell is a symbolic model that has confirmed Hyundai's leadership with this crucial technology.

With Hyundai Motorsport's participation in WRC and the recent launch of Hyundai Motor's high performance brand, N, Hyundai Motor Company aims to raise its brand and product perception. The involvement in the highly competitive world of WRC will improve engineering capabilities and skills in developing high-performance vehicles in the future.

## MEDIA CONTACTS

To download high-resolution photos for editorial use, full driver profiles, as well as other press information about the team please refer to:

<https://motorsport.hyundai.com/en/press>

Username: HyundaiWRC

Password: hmsg2013

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