**Breaks**

**McDonald’s®**

**TBWA**

**Client**

Marketing Director: Philipp Wachholz

Marketing Supervisor: Laurie Struyf

**Creative Team**

Creative Director: Jeremie Goldwasser

Art Director: Tom Cole, Vital Schippers

Copywriter: Régine Smetz, Julian Lesceux, Manu De Wit, Ellen Stoffels

**Account Team**

Client Services Director: Geert Potargent

Account Director: Elien Onclinx

Account Manager: Marie Buyens

Account Executive: Naomi Goossens

Traffic Manager: Laurie Herbots

**Strategy**

Strategic Planner: Helena Gheeraert, Louise Marinus

Connection Strategist: Jolien Van Heyste

**Design**

Designer: Sebastien Bontemps, Elke Broothaers

Traffic Manager: Katrien De Craecker

**Digital Production**

Digital Production Agency: MAKE

Project Manager: Philippe Hulhoven

**Media**

Media Agency: OMD

Media Planner: Estefania Melo

Digital Planner: Supeeres Verschraegen