**L-Acoustics Marks 40th Anniversary Year with Major Growth Milestone, Welcoming 1,000th Team Member**

*Global growth reflects company's continued commitment to innovation across all departments*

**MARCOUSSIS, FRANCE -- December 2024** – Capping off a year of marking the company’s 40th anniversary, L-Acoustics announces another significant milestone with the addition of its 1,000th team member. Kevin Gouriou joins the company as a prototypist in Research & Development, marking a milestone that showcases four decades of growth from the company’s European roots to its current position as a global leader in professional audio.

This milestone comes during a remarkable period of growth for L-Acoustics, which has seen a 40% increase in its workforce over the past two years. With global hubs in Paris, Los Angeles, London and Singapore, the company has strategically expanded to support its worldwide network of partners and clients while maintaining its commitment to innovation, with 20% of its workforce dedicated to design and R&D.

"For forty years, L-Acoustics has been driven by a spirit of innovation and a simple vision: bringing people together through extraordinary sound," says Anne Hamlett, Chief People Officer at L-Acoustics. "Welcoming our 1,000th team member represents a significant milestone in our journey to connecting people by creating the world’s most exceptional sound experiences and demonstrates our continued commitment to excellence across all geographies and divisions of the company."

L-Acoustics addressed its rapid growth through strategic restructuring, establishing specialized teams for key market verticals and strengthening support for its certified provider network across 80 countries. The company's significant expansion in 2024 included over 200 new positions created, 20% of which were filled through internal promotions, highlighting its dedication to employee development.

"Our growth strategy isn't just about the numbers – it's about building sustainable teams that can support our partners and drive innovation," says Oscar Heinke, Director of Talent Acquisition & Organizational Design at L-Acoustics. "To meet the dynamic demands of our industry, we're creating a versatile workforce - both by promoting from within and by bringing in fresh perspectives and top talent across all departments."

**About L-Acoustics**

L-Acoustics has been shaping the future of sound since 1984 through trailblazing innovation. Our European-designed and manufactured solutions deliver premium sound experiences from the most intimate immersive spaces to the largest stages. L-Acoustics is the #1 brand chosen by the world’s largest music festivals and installed in over 13,000 premium venues from music halls, theaters, and sports entertainment to wellness, hospitality, homes and yachts.

Our team of 1,000 employees, including 20% in design, research, and development, conceives the industry’s most award-winning and transformative sound reinforcement technologies, including the modern line source array V-DOSC, L-ISA immersive hyperreal solutions, and the eco-conscious, performance-leading L-Series. These technologies have led to the company being honored with a Decibels d’Or and [featured in Fast Company’s most innovative companies.](https://eur01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcloud.letsignit.com%2Fcollect%2Fbc%2F64a6ccba452a27db43603410%3Fp%3DUsTT3QRdxkzMmk8xWrTuV-uvIKAerqcZMr6658o8-tYPlwqHImdWUF-afQ730a8ZlLHLA7HVeHSXPGMqFGNkV0nMHtF_y-KzzBo7p58H48g90711uTCMxowZU8WMujup_XFCI45MD1yY_bueEvagp6hA8fSF2EWwNO7eiyX5nvI%3D&data=05%7C02%7Cmarybeth.henson%40l-acoustics.com%7Cd03acac3242c4963972b08dc62ee274b%7C68e431e8d632483eae79f28a7b4c69e6%7C0%7C0%7C638494022218430090%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C0%7C%7C%7C&sdata=t8wJCBL7LoxWHytX%2FvgC%2BdhnBwnTI6%2FNe84M6KL9Gcc%3D&reserved=0)

With major hubs in Paris, Los Angeles, London, and Singapore, and a network of trained service providers present in 80 countries, our technologies power the most demanding live events and memorable sound experiences: from Adele’s Las Vegas residency to the world's largest sports events, from the Zaha Hadid-designed Guangzhou Opera House to the Philharmonie de Paris Concert Hall.

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Related images:

1. **LA\_1000\_Employees\_1.jpg** – The entire L-Acoustics team celebrating the company’s 40th anniversary at Paris’ La Seine Musicale