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FOR IMMEDIATE RELEASE

Town Center at Cobb welcomes winter with new stores and seasonal selections

Shoppers to enjoy more choices in the New Year with fresh additions to the mall's retail roster

Kennesaw, Ga. (December 8, 2016) — Atlanta-area shoppers are invited to get in the festive spirit with **Town Center at Cobb's** seasonal pop-up shops Hickory Farms, the Ornament Workshop, See's Candies and many others. These offerings join the recently opened Sunglass Hut, Amazing Toys, Red II, Freymor's, Cribs 2 Ten, Prestige Menswear and Forever Flawless, in addition to the renovated Food Court eatery Asian Chao. Brands on the horizon to open in late December or early 2017 include City Gear, Custom Alterations and Sweet Azteca.

SEASONAL SHOPS

Top seasonal stops this year include **Go! Calendars**, located in the Sears Court and **Hickory Farms**, on the Lower Level JCPenney Wing as well as **See's Candies** and **Soleil**, available on the Lower Level Macy's Wing. Other festive offerings include **Beanie's Plus**, located in the Upper Level Center Court; **Polar X Ornaments** on the Lower Level Sears Wing; the **Ornament Workshop**, next to Gymboree on the Upper Level Macy's Wing; and **Wood Art USA** on the lower level of the Macy's Wing next to Francesca's Collections.

CLOTHING

Recently opened on the Lower Level Belk Wing is the 4,000-square foot clothing store **Prestige Menswear**. Featuring skincare collections, **Forever Flawless** is also now open on the Upper Level Sears Wing near It's About Time. In early 2017, **City Gear** will open next to Rue 21 on the Upper Level Belk Wing. Clothing boutique **Red II** is now open on the Lower Level Sears Wing next to College Station. Additionally, children's clothing brand **Cribs 2 Ten** also recently opened a storefront on the Lower Level Belk Wing. **Custom Alterations** is slated to open this January on the Upper Level JCPenney Wing next to Lenscrafters.

HOME DÉCOR

Freymor's is now open in a kiosk on the Lower Level JCPenney Wing, offering framed art.

FOODIE FAVORITES

Serving tasty treats, **Sweet Azteca** will open in early 2017 next to Auntie Annie's on the Lower Level Sears Wing and offer shoppers frozen desserts, waffles tea and more. After completing a recent remodel this fall, **Asian Chao** has reopened in the Food Court.

TOYS AND ACCESSORIES

Sunglass Hut is now open in a 1,100-square foot space on the Lower Level Macy's Wing next to Starbucks. **Amazing Toys** also recently opened a 1,000-square foot storefront on the Upper Level JCPenney Wing, just in time for last minute holiday gift ideas.

About Town Center at Cobb

Town Center at Cobb features over 175 stores including anchors Macy's, Macy's Men's & Furniture Gallery, Belk, Sears and JCPenney. The mall is also home to a variety of specialty stores ranging from fashion-forward shops such as Francesca's Collections, H&M, Sephora and Swarovski to celebrated favorites like Build-A-Bear Workshop, Victoria's Secret and Pandora. Town Center at Cobb regularly hosts community events including Simon Kidgits Club. For a map and store listings, as well as directions, events and job listings, visit simon.com/towncenteratcobb or call 770-424-9486. Connect with Town Center at Cobb on Facebook (facebook.com/TownCenterAtCobb), Twitter (twitter.com/TownCtratCobb) and Instagram (instagram.com/townctratcobb).

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