

Tom Palmaerts, 14 Dec 2017, Antwerp

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FUTURE

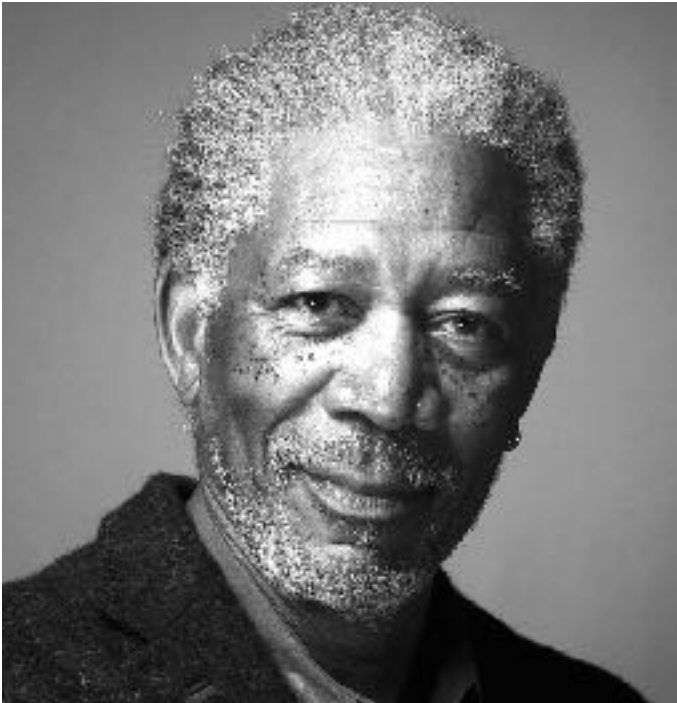
From connected to connection





Generations

Silent
Gen



1933-1945
72-84 y

Baby
Boomers



1945-1964
53-71 y

Gen X



1965-1979
38-52 y

Millennials



1980-1994
23-37 y

Gen Z



1995-2010
7-22 y

Gen Alpha



2011-...
0-6 y

Consumers

Fluid consumers



Social decisioning



Transformagical expectations



Retail

Frictionless convenience



Phygital omnichannel



From blurred to flagship



Consumers

Fluid consumers



Social decisioning



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Retail

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Phygital omnichannel



From blurred to flagship





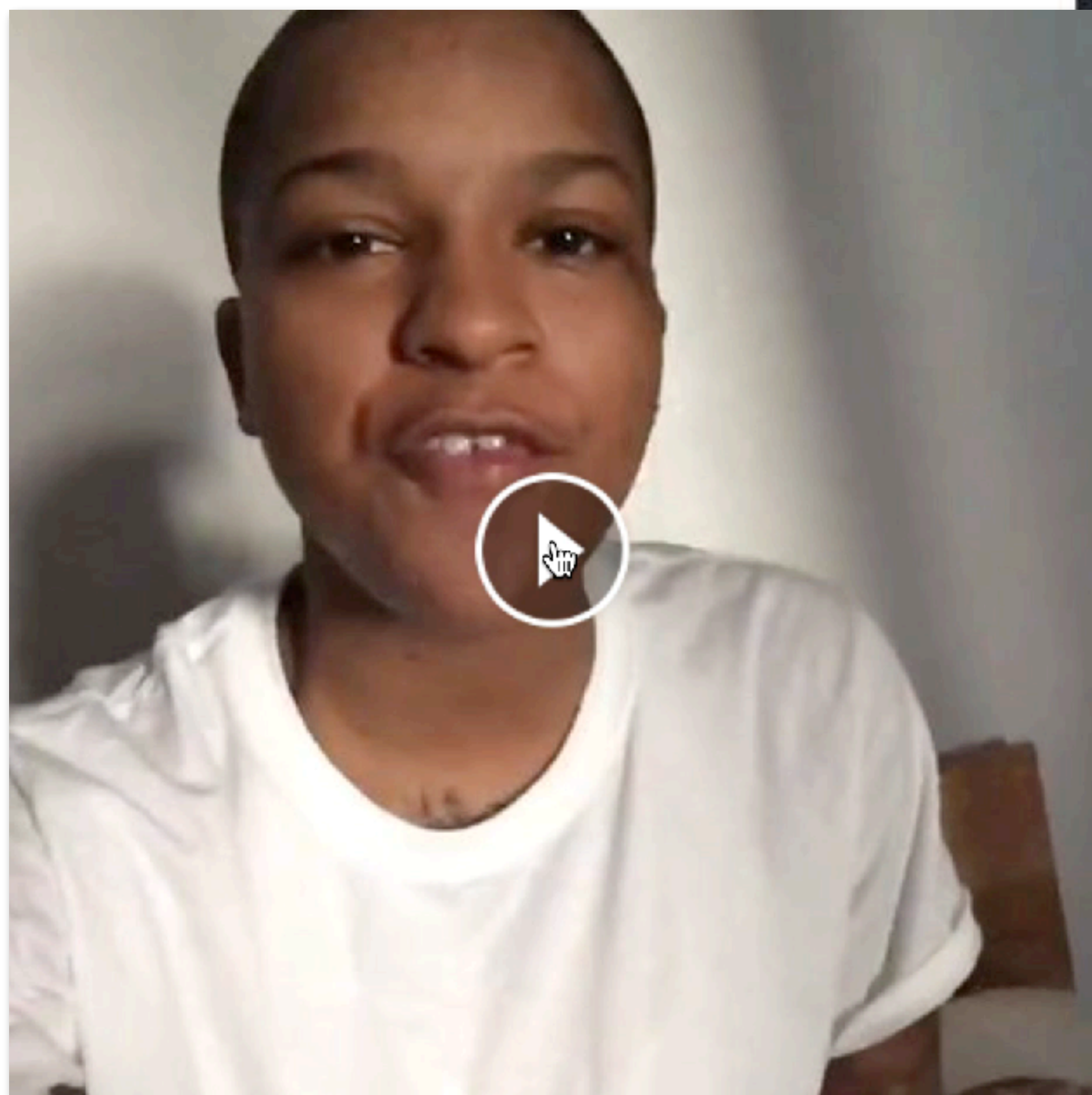


Digital nomads





Bad moms



Dazed Digital

Emancipating from categorization



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From blurred to flagship





Merk

Canon (27)

Nikon (25)

Pentax (9)

Sony (5)

Coolblue's keuze

Ja (3)

Tweedekans

Ja (20)

Reviewscore

(9)

en meer (63)

en meer (63)

en meer (63)

en meer (63)

●

Toon alles

Geschikt voor type fotograaf

Beginner (23)

Gevorderd (31)

Expert (12)

FOTOGRAFIE

66 resultaten

Sorteren op: Relevantie

Nikon

D500

Nikon D500 Body

11 reviews

• 20,9 megapixels, CMOS sensor

• 4K Ultra HD, 10 fps, wifi

• Camerabody zonder lens

2.057,-

✓

Op voorraad

Canon

EOS 1300D

€ 25,- cashback

Onze keuze voor een eerste spiegelreflexcamera

Canon EOS 1300D + 18-55mm IS II

167 reviews

• 18 megapixels, filmt in Full HD 1080p

• Met wifi en NFC, zonder bluetooth

• Inclusief 18-55mm lens

358,-

✓

Op voorraad

Tweedekans vanaf 341,-

Nikon

D3400

€ 50,- cashback + gratis statief

Nikon D3400 + AF-P 18-55mm VR

33 reviews

• 24,2 megapixels, filmt in Full HD 1080p

• Zonder wifi en NFC, met bluetooth

• Inclusief 18-55mm lens

459,-

✓

Op voorraad

Tweedekans vanaf 437,-

Geef je mening



Katleen Willaert

November 14 at 1:27pm ·



Waar vind je het grootste assortiment gedroogde peulvruchten?



Like



Comment



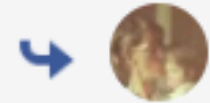
Lies En Pieter Cattersel-Heeman Op de markt? Bij een kraampje met zuidervruchten enz?

Like · Reply · 1 · November 14 at 2:18pm

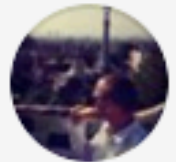


Sofie Van Hoya Pit&Pit? is wel ne webshop ...

Like · Reply · 1 · November 14 at 2:25pm



Sunna Lenaerts replied · 1 Reply



Thibault Willaert pit en pit levert heel snel, wij gebruiken die voor noten en zaden om granola te maken 😊

Like · Reply · November 14 at 7:55pm



Katleen Willaert merci iedereen

Like · Reply · 1 · November 14 at 9:32pm



Katleen Willaert replied · 2 Replies



Closed networks



Bianca Heinicke (BibisBeautyPalace)



darreng_05

Follow

jordy.fit, evan_martinez95, danny_getsfit, phatdoodsapparel, sixpackworkouts.co.uk, kikivhyce, weightlossdiethelp and active_an like this

4m

darreng_05 Transformation of a person starts from the inside. If successful, it starts to show on the outside. Small changes eventually add up to HUGE Results. February 26, 2016 I committed myself to transform my body and push myself to the limit. Lost 60 pounds within 6 month. Now with all the weight lost, I am trying to build up muscle and bring the best physique. I'm not posting this to brag on what I accomplished, but instead I'm here to motivate and inspire others. It won't be easy. But all it takes, is for you to take one step forward. Continue pushing yourself no matter how many people are holding you back or making fun of what you want to accomplish. Your hard work and dedication will soon pay off

Guided by peers



Consumers

Fluid consumers



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From blurred to flagship





Drink Menu

ESPRESSO-AMERICANO	2.0
MACCHIATO	2.0
FLAT WHITE	2.0
LATTE-CAPPUCCINO	2.5
CHAI LATTE-MOCHA	2.5
HOT CHOCOLATE	2.5
ORGANIC OAT-SOY-ALMOND	4.0
DECAF	3.0

Tea

BREAKFAST-MINT	1.5
HERB-GREEN	2.5
FRUIT SHAKES	4.5
ORGANIC CANS	2.5



Knusprige Entenbrust mit gebackenem Hokkaidokürbis und Ingwer-Orangen-Soße

Happy im Herbst: Eine à l'Orange modern interpretiert mit exotischen Zutaten wie Ingwer, Curry und russigem Hokkaidokürbis.



€ 7,80
pro Person

35 min Zubereitungszeit

2, 4 und 6 Personen

In der Kühltruhe

Butter
2 Personen: 1 Packung
4 Personen: 2 Packungen



Entenbrust
2 Personen: 1 Packung
4 Personen: 2 Packungen



Am Rezeptstand

Petersilie
2 Personen: 1 Bund
4 Personen: 2 Bündel



Ingwer
2 Personen: 1 Stück
4 Personen: 2 Stücke



Madras-Curry
2 Personen: 1 Packung
4 Personen: 2 Packungen



Grenaille Kartoffeln
2 Personen: 6 Stück
4 Personen: 12 Stück



Hokkaidokürbis
2 Personen: 1 Stück
4 Personen: 2 Stücke



Orangen
2 Personen: 2 Stück
4 Personen: 4 Stück



Zucherschoten
2 Personen: 6 Stück
4 Personen: 12 Stück



Weitere Zutaten (für 2 Personen):
75 ml Olivenöl, Salz, Pfeffer, Zucker



Inspiration shopping (Kochhaus)



Bring rest (kiespijn)

Bij de zelfpluk kruidentuin van Albert Heijn oogst u zelf uw kruiden. Verser kan niet.

€0,69
per 10 gram



Proof by doing (Albert Heijn)

Tesla Boosts Car Battery Power During Irma,

By TIFFANY HSU SEPT. 11, 2017



Post-purchase care

Consumers

Fluid consumers



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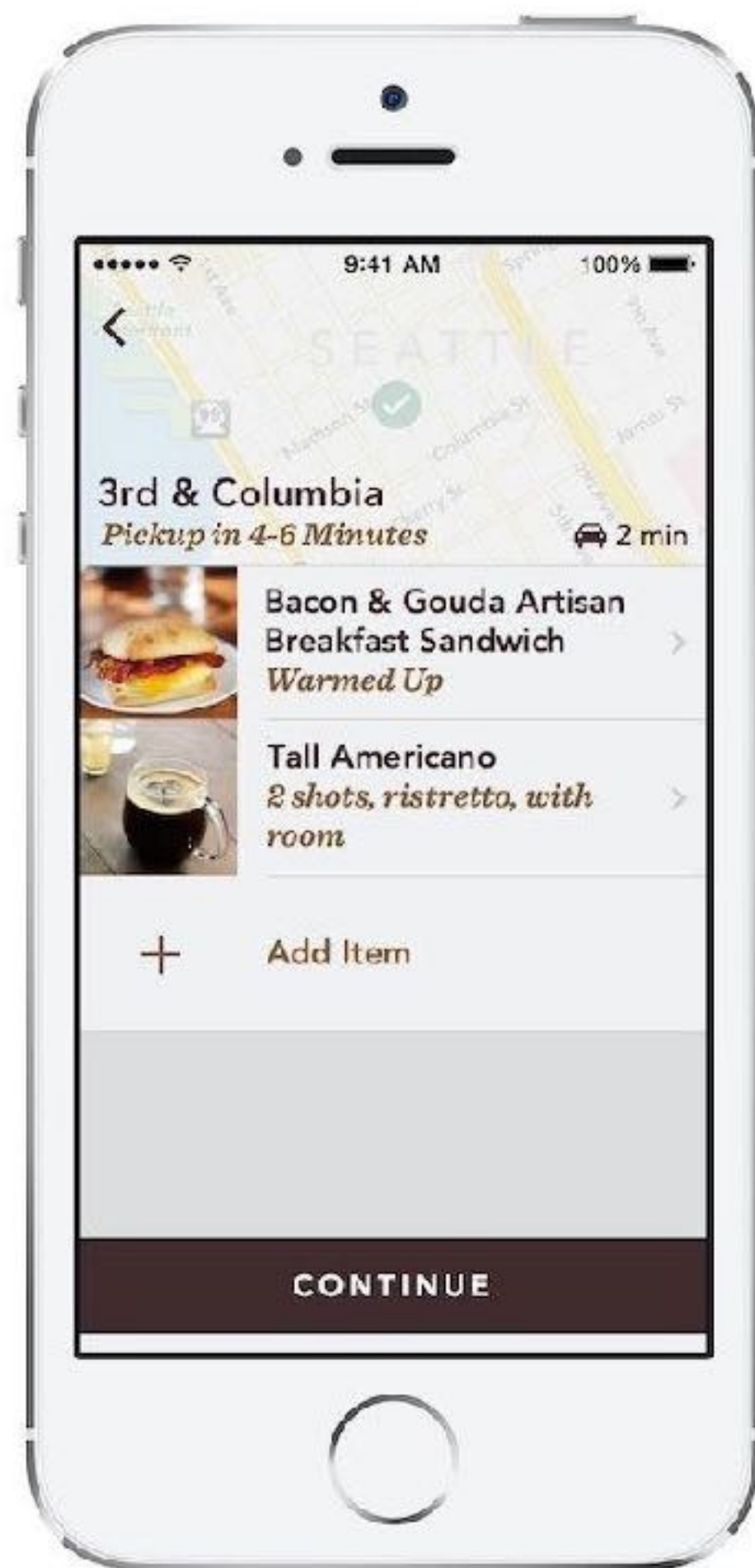


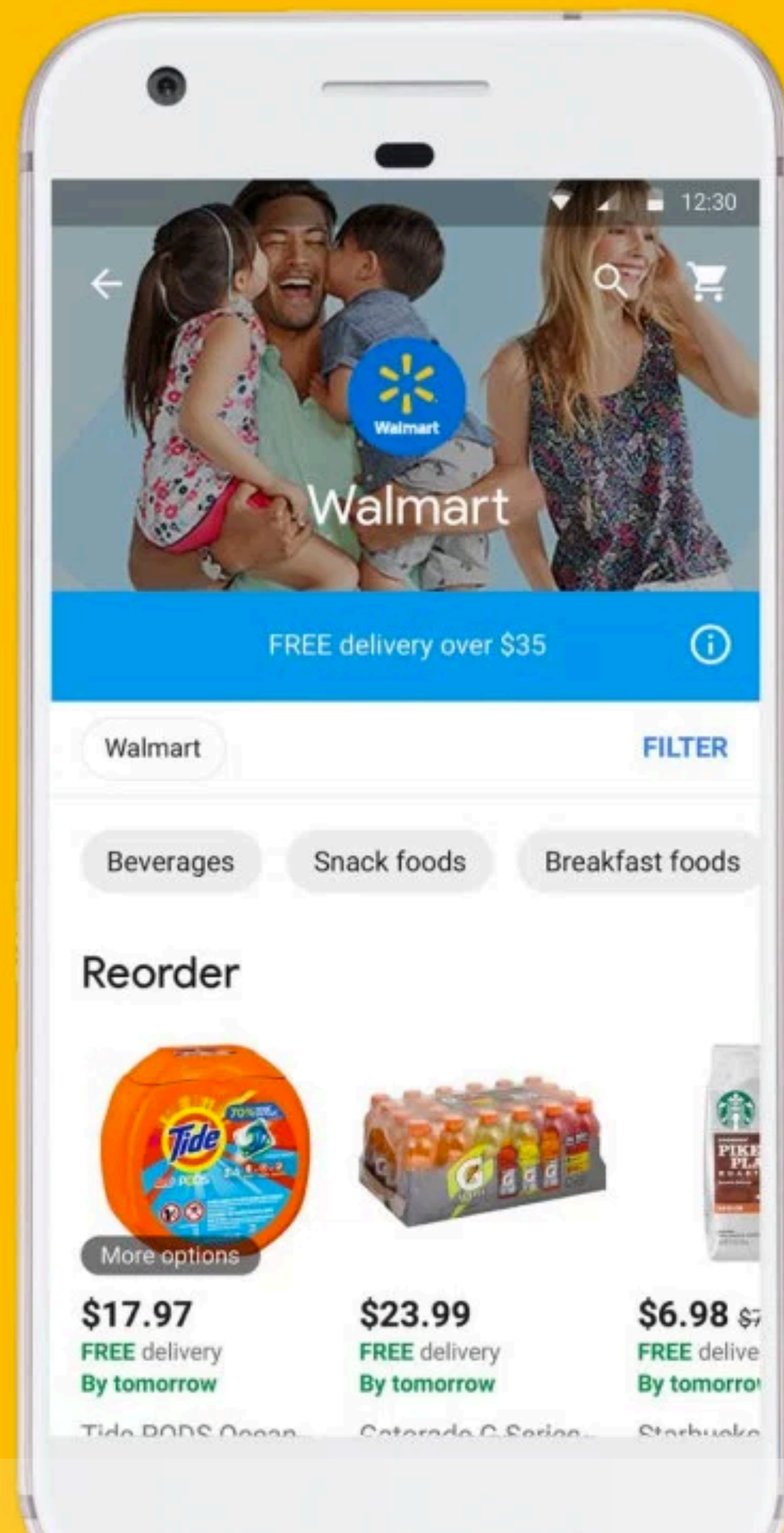
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Delivery wherever you are

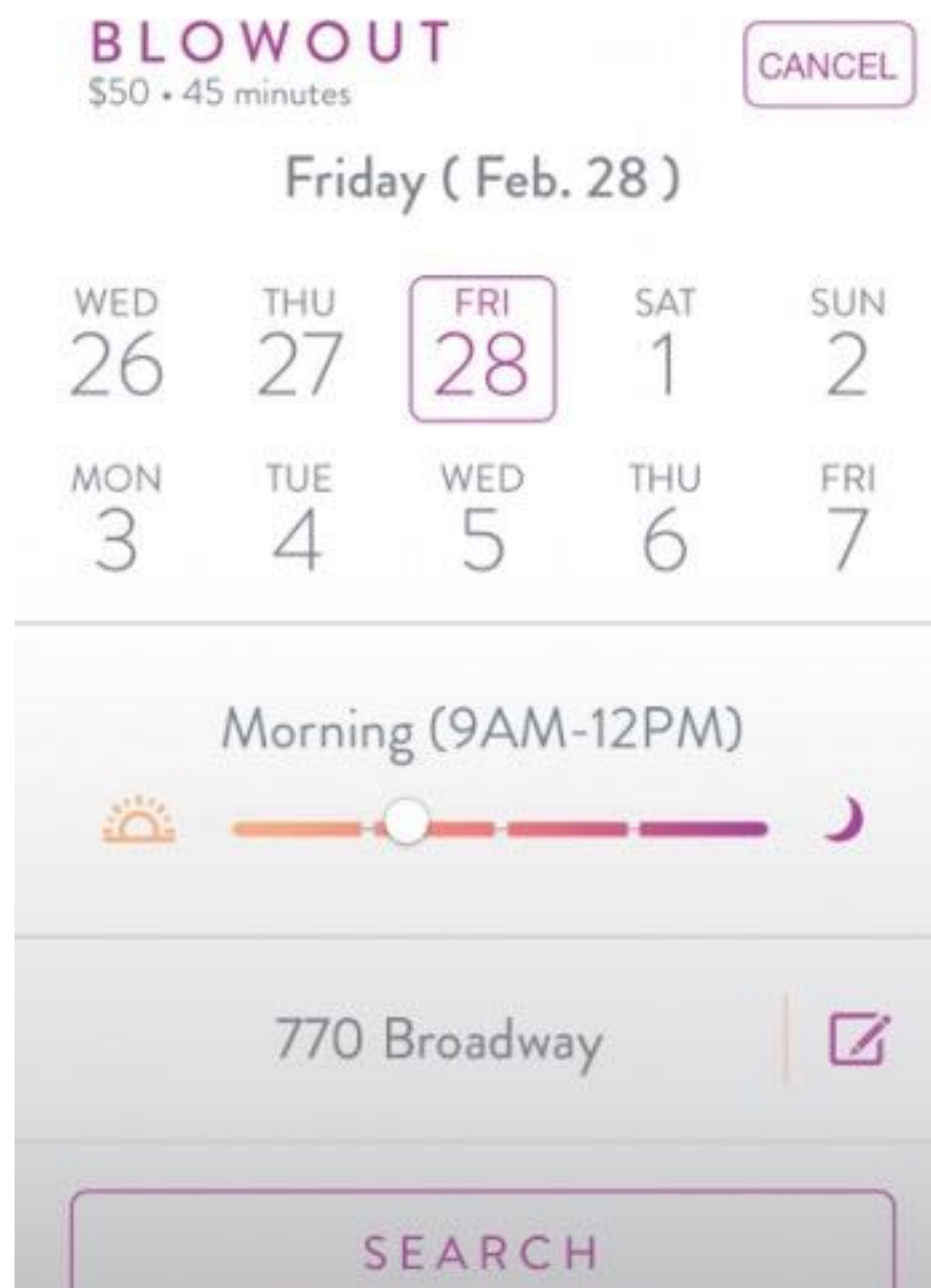


Parcify



Zalando





GlamSquad, Beauty on Demand



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From blurred to flagship





In five years, buying local will beat online.

CLOUD-BASED TECHNOLOGIES WILL GIVE BOTH SALES ASSOCIATES AND SHOPPERS RICH PRODUCT INFORMATION AND REVIEWS AND HELP BUYERS TAILOR STORE INVENTORY TO CUSTOMER DEMAND.

ONLINE SALES FOR THE FIRST TIME TOPPED \$1 TRILLION LAST YEAR AND CONTINUE TO GATHER STEAM.

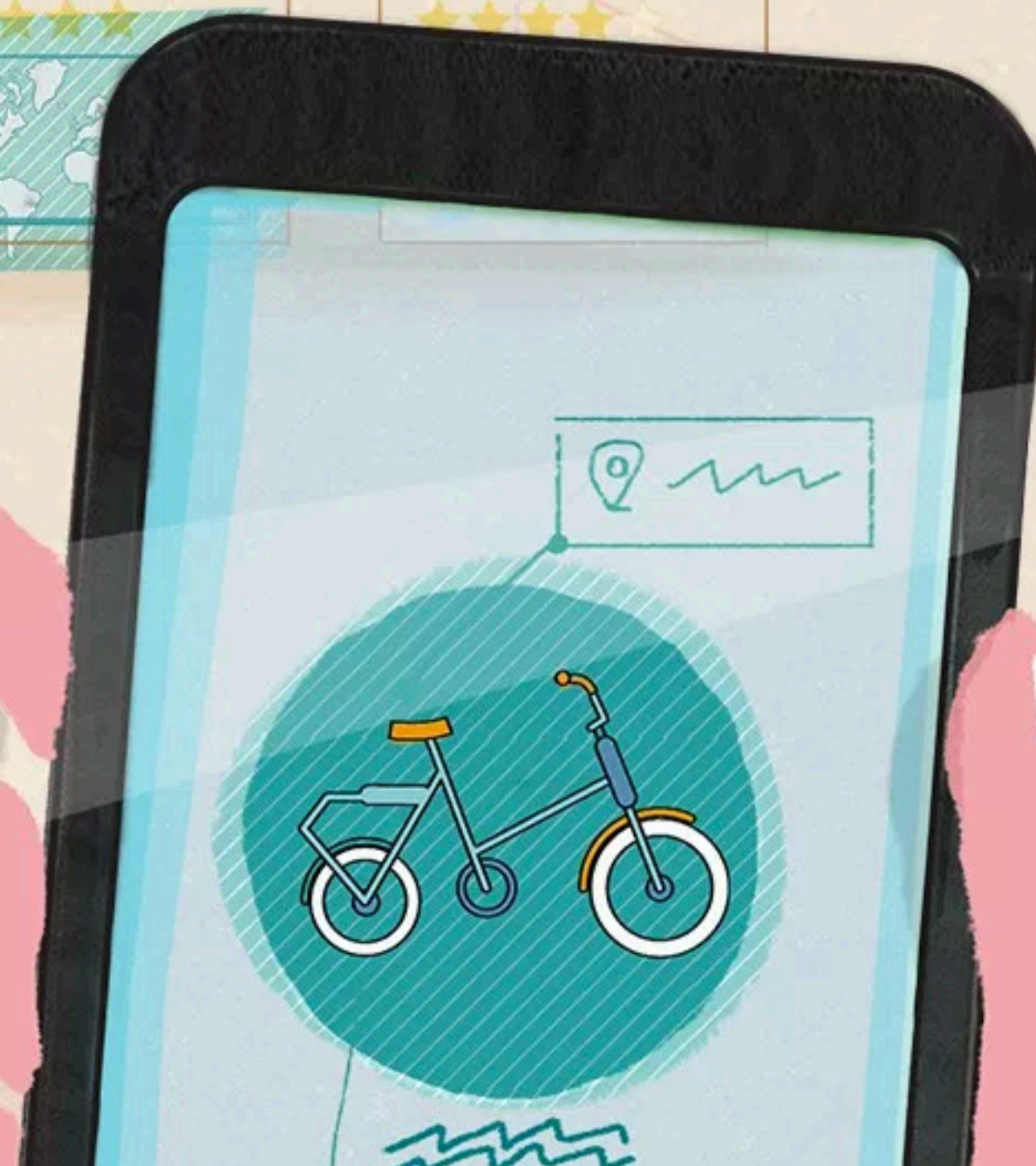
“IN FIVE YEARS, LOCAL STORES WILL MERGE DIGITAL WITH THE INSTANT GRATIFICATION OF PHYSICAL RETAIL TO OFFER A MORE IMMERSIVE AND PERSONALIZED SHOPPING EXPERIENCE AND MAKE SAME-DAY DELIVERY A SNAP.”

SIMA NADLER
IBM RESEARCHER

LOCAL STORES WILL BRING THE WEB RIGHT TO WHERE SHOPPERS CAN PHYSICALLY TOUCH IT, BY ENHANCING THE IMMEDIACY OF PHYSICAL RETAIL WITH A MAGNIFIED DIGITAL EXPERIENCE.

IMAGINE BEING ABLE TO SELECTIVELY SHARE YOUR CONTEXT AND WISHLIST WITH A RETAILER SO THEY KNOW THAT YOU'RE SHOPPING FOR A BEACH VACATION IN THE MIDDLE OF WINTER.

USING YOUR MOBILE DEVICE, YOU CAN MATCH ITEMS WITH YOUR VIRTUAL WARDROBE, GET RECOMMENDATIONS FROM FRIENDS OR BE ALERTED IF A PRODUCT CONTAINS INGREDIENTS YOU'RE ALLERGIC TO.



**“In 2020 over 85% of sales
will still be made offline ...
But nearly all will be
influenced by the digital!”**

Why Amazon Bought Whole Foods

The retailer's \$14 billion bet isn't just about the future of food. It's about the future of commerce—especially for rich urban consumers.

DEREK THOMPSON | JUN 16, 2017 |

BUSINESS

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TEXT SIZE

—

+



Showrooming

www.magasins-u.com

2€
PAR
PERSONNE

LE MENU U
POUR 4 PERSONNES



DÉCOUVREZ
CE QUI SE
CACHE DERRIÈRE
LES PRODUITS
DU MENU U

CES YAOURTS NATURE U
 SONT UNIQUEMENT
 COMPOSÉS DE LAIT
 PRODUIT EN FRANCE.



2€
PAR
PERSONNE

LE MENU U
POUR 4 PERSONNES



C





A car salesperson, seen from behind, is kneeling on a light-colored tiled floor in a car dealership. He is wearing a white short-sleeved polo shirt with the words "Product Genius" printed in bold black text on the back, and dark trousers. He is holding a tablet computer and showing it to a male customer who is seated in the driver's seat of a silver car. The customer is wearing a dark suit jacket and is looking at the tablet. The car's interior features brown leather seats. The background is a blurred view of the dealership's interior, showing other cars and bright lighting. The overall scene conveys a professional and customer-focused sales environment.

**Product
Genius**

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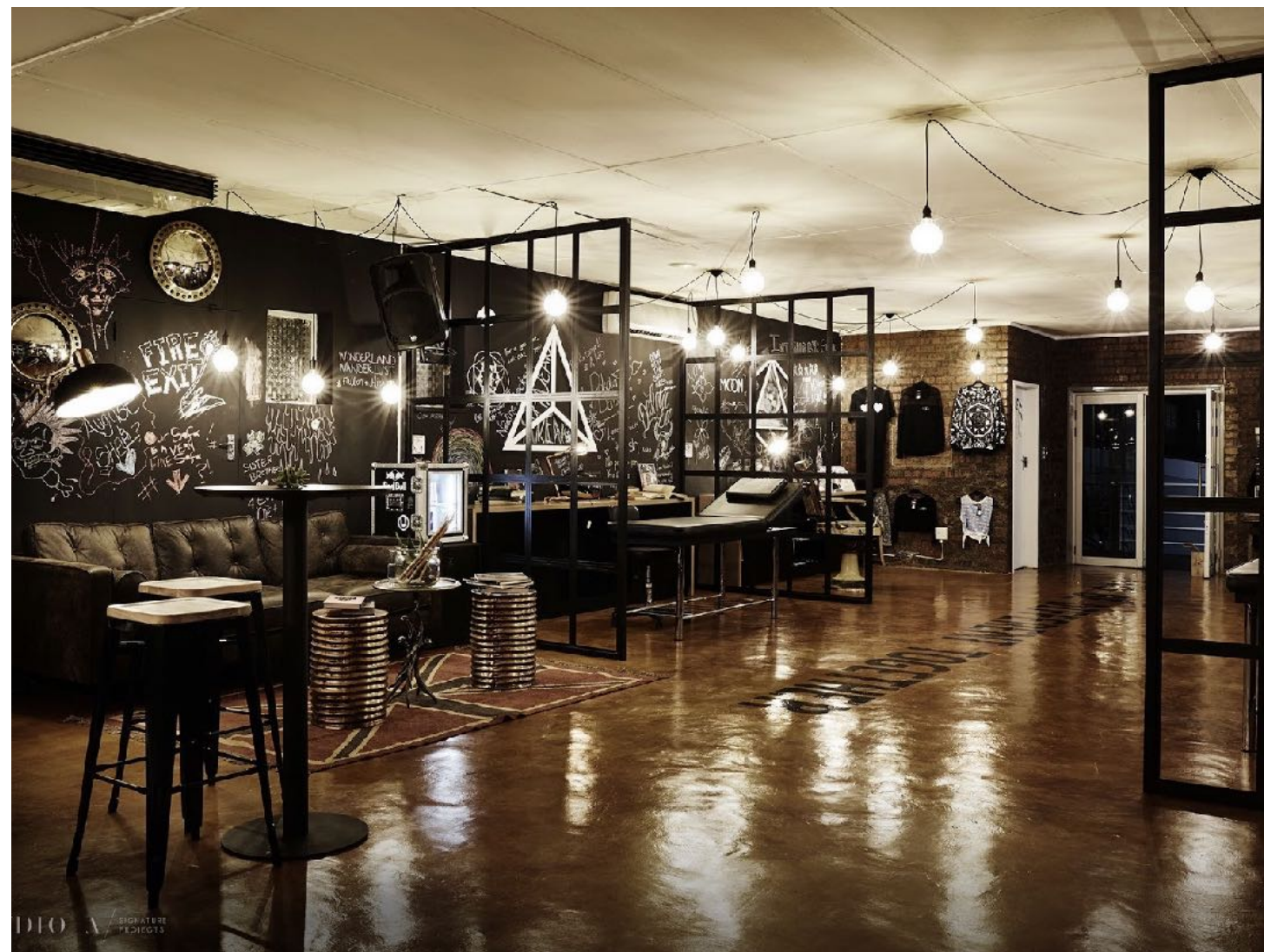


From blurred to flagship





Bleisure (Boulders Somerville, Brooklyn)



Tattoo Parlour



Dakota Lee, Johannesburg: clothing shop



Bar

One stop destinations



Room for retailtainment



Human hubs (Lululemon, in-store yoga)



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