**Technische fiche**

Strategic Director: Peter Verbiest
Executive creative director: Stef Selfslagh
Creative direction: Odin Saillé, Niels Schreyers
Creative team: Hans Kerkhoff en Raoul Maris
Managing director: Inge Vander Velpen
Campaign manager: Marieken Maes
Design director: Jonas Verheijden
Design team: Geoffrey Feitsma, David Prinsmel

Marketing Communications Director De Persgroep: Pascale Coppens
Chief Commercial Officer De Persgroep Publishing: Koen Verwee