

NEWS RELEASE

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Xylem launches new microsite for the marine market

In-depth product information and how-to videos serve as comprehensive resource

July 4, 2016 — Responding to the needs of marine industry professionals and boat owners, Xylem, a global water technology leader, is launching marine.xylem.com, a new website that provides industry professionals and marine enthusiasts with access to extensive product information and solutions for recreational marine vessels.

[Marine.xylem.com](http://marine.xylem.com) hosts the entire range of Xylem's Rule and Jabsco brand marine products, including ballast and submersible bilge pumps, accessories and replacement parts, searchlights, shower and sink drain pumps, toilet and water pressure systems. Videos, images, catalogues, brochures are all accessible via a user-friendly and highly visual interface.

"Rule and Jabsco products are found in more than 10 million marine vessels worldwide, making it critical to provide our customers with access to robust information and support at any time," said Peter Wright, EMEA Market Segment Director, Residential and Specialty Markets at Xylem. "Our new marine microsite is designed to give visitors the tools they need, such as instructional videos, troubleshooting information and service support in an easy-to-use online environment."

The site's video library section, also available at JabscoTech.com, offers more than 50 how-to videos on Jabsco and Rule product installation, maintenance and troubleshooting. Launched in 2013, JabscoTech.com has more than 500,000 views from around the world. The videos were created by Xylem marine market experts, including service technicians and product managers, to provide answers to frequently asked questions relating to the installation, application and troubleshooting of marine products.

Xylem recently released a new, Jabsco [Lite Flush Toilet](#) video, which is accessible via the marine microsite. The highly efficient electric toilet offers low power consumption, is stylish, lightweight and easy to install. It is fitted with a new, quiet flush pump, which has large clearances to help prevent blockages.

For more information on Xylem's full portfolio of Rule and Jabsco products, please visit marine.xylem.com.

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About Xylem

Xylem (XYL) is a leading global water technology provider, enabling customers to transport, treat, test and efficiently use water in public utility, residential and commercial building services, industrial and agricultural settings. The company does business in more than 150 countries through a number of market-leading product brands, and its people bring broad applications expertise with a strong focus on finding local solutions to the world's most challenging water and wastewater problems. Xylem is headquartered in Rye Brook, New York, with 2015 revenues of \$3.7 billion and approximately 12,500 employees worldwide. Xylem was named to the Dow Jones Sustainability Index for the last four years for advancing sustainable business practices and solutions worldwide and the Company has satisfied the requirements to be a constituent of the FTSE4Good Index Series each year since 2013.

The name Xylem is derived from classical Greek and is the tissue that transports water in plants, highlighting the engineering efficiency of our water-centric business by linking it with the best water transportation of all — that which occurs in nature. For more information, please visit us at www.xylem.com.