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***Notification of their publication is expected.***

**KUMENHAIR**

**JOSÉ GARCÍA BENÍTEZ**

**JIANCHÁ Collection**



**Hair:** Kumenhair | @kumenhair

**Hair Assistant:** Yuleymi Sukeyna Boucif García | @yuleymi01

**Photography:** David Arnal | @davidarnalteam

**MUA:** Ana Paola | @anapaolamend

**Styling:** It Spain | @it\_spain

**Models:** Miriam Alba

Andrea Orejudo

**Products**: Revlon Professional @revlonprofessional\_es

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*The collection explores architecture and geometry through the language of hair, which becomes a much more expressive material, demonstrating all its plasticity. Through the development of its own and original technique, UMA, hair fibers are treated as if they were a plant material full of life and flexibility, which shows an iconic, artistic and transcendental beauty.*