

FOR IMMEDIATE RELEASE

**Aurora Theatre brings to life *The Bridges of Madison County*, March 9–April 16**

*A whirlwind romance between two strangers shows true love never dies*

**LAWRENCEVILLE, Ga. (February 13, 2017)** – Prepare to be swept away by one of the most endearing love stories of all time! **Aurora Theatre** will dazzle audiences with its production of the timeless tale *The Bridges of Madison County*, on stage **March 9–April 16**. Based on the best-selling novel by Robert James Waller, the now two-time Tony Award-winning musical tells the story of a lonely Iowa farmer's wife Francesca and her unexpected, four-day love affair with traveling photographer Robert. Will the passionate romance fuel Francesca to leave her family and to continue along the fiery, amorous path with her newfound love? Audiences are invited to experience the whirlwind romance that has captivated 50 million readers worldwide.

"*The Bridges of Madison County* is one of those rare stories that produce a range of emotions in audience members, allowing them to not only invest in the lives of the characters, but also relate to the sentiments unfolding on stage," said Justin Anderson, Aurora Associate Artistic Director. "For those who have never read the novel or seen the movie, this is THE production at Aurora you don't want to miss!"

Directed by Anderson, *The Bridges of Madison County* takes place in 1965 on the flatlands of Iowa. After years of living and working on their quiet family farm, Francesca grows tired of the simple life. However, her bland existence quickly takes a life-changing turn when handsome photographer Robert knocks on her door looking for directions to the nearest county bridge. Over the course of the next few days, Robert gives Francesca a taste of what a life filled with spontaneity and adventure is like, and the two begin a fervent journey as they fall deeply in love.

Suzi Bass Award winner Travis Smith will portray the role of Robert Kincaid alongside Aurora veteran Kristin Markiton as Francesca.

*The Bridges of Madison County* is presented **March 9–April 16**. A discount matinee will be offered on **Wednesday, March 29 at 10 a.m.** with tickets starting at \$20. Regular tickets range from \$30-\$65 and can be purchased online at [tickets.auroratheatre.com](http://tickets.auroratheatre.com) or by calling the **Box Office** at **678-226-6222**.

Regular show times are as follows:

- Tuesday–Friday: 8 p.m.
- Saturday: 2:30 and 8 p.m.
- Sunday: 2:30 p.m.

For more information on *The Bridges of Madison County*, visit [bit.ly/AuroraBridges](http://bit.ly/AuroraBridges).

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Under the artistic leadership of Co-Founders and Artistic Directors Anthony Rodriguez and Ann-Carol Pence, now in its 21st Season, Aurora Theatre produces professional live entertainment to suit everyone's taste. Aurora Theatre is home to over 650 events each year. Two series of theatrical productions, the Peach State Federal Credit Union Signature Series and the GGC Harvel Lab Series, are comprised of the biggest Broadway plays and musicals alongside exciting contemporary theatre. Additionally, Aurora produces concerts, stand-up comedy, children's programs, metro Atlanta's top haunted attraction Lawrenceville Ghost Tours, as well as Atlanta's only professional Spanish language theatre, Teatro Aurora. Aurora Theatre is a world-class theatrical facility with two performance venues. Nestled on the square in historic downtown Lawrenceville, Aurora has FREE attached covered parking and is surrounded by restaurants and shops. Aurora Theatre has garnered numerous accolades highlighted by recent achievements that include a 2016 Governor's Award for the Arts & Humanities, winner of seven 2016 Suzi Bass Awards, Creative Loafing's "2010 Best

Theatre Company,” Georgia Trend Magazine’s “2011 Best Places to Work in Georgia,” Atlanta Business Chronicle’s “2012 Best Places to Work”, Atlanta Magazine’s “Best of Atlanta 2013”, Georgia Hispanic Chamber of Commerce’s 2014 President and CEO Award for Excellence in Arts, and Gwinnett Chamber’s 2015 IMPACT Regional Business Award for Hospitality.