**CREDITS**

**Brand:** KBC

**Campaign Title:** KBC Startende Beleggers

**Single or campaign:** Campaign

**Media:** OOH, Radio, Social, Bannering, Print, Kantooraffichage

**Creative Director:** Jan Macken

**Creative Team:** Geert Feytons, Menno Buyl, Regine Smetz, Chiara De Decker

**Account team:** Geert Potargent, Catherine Hamers, Charlotte Smedts

**Production agency:**

* Radio production team: Saké
* Bannering: Digital Craftsmen

**Client:**

* Valérie Bracke, head of Brand & Communication KBC
* Client adress: Brusselsesteenweg 100, 3000 Leuven