Client: McDonald’s

Agency: TBWA

Executive Creative Director: Jeroen Bostoen

Creative Director: Jeremie Goldwasser

Creatives: Vital Schippers, Marie-Laure Cliquennois, Iliana Couvez

Client Service Director: Geert Potargent

Group Account Manager: Elien Onclinx

Account Manager: Marie Buyens

Account Executive: Charlotte De Backer

Traffic Manager: Laurie Herbots, Christine Lips, Katrien De Craecker

Design : Elke Broothaers, Sébastien Bontemps

Studio/DTP : Léa Leborgne

**Production**

Producers: Shana Duprez, Elien De Brouwer, Sophie Scheck

Director: Wim Geudens

DOP: Dries Delputte

**Post-production**

Producer : Sofie Gebruers

Offline/online edit: Xavier Pouleur

Color grading: Xavier Dockx

Sound: Gwenn Nicolay / Nicolas Van Ruysevelt

**Sound**

Producer: Lauranne Van der Heyden

Sound: Gwenn Nicolay, Nicolas Van Ruysevelt

**Client**

Chief Marketing Officer: Philipp Wachholz

Marketing Manager: Laurence Anckaert