

# SCHOOL OF ROCK

## MORE THAN A MUSIC SCHOOL

School of Rock has released its Social Impact Study - an independently commissioned analysis that reveals how its programs can positively shape students' lives far beyond music education.

The study is based on a comprehensive survey of 1,443 parents of current students under the age of 18, conducted in partnership with Sound Diplomacy, an independent third-party research firm. The findings support what many parents have shared with us for years: students in School of Rock programs don't just grow as musicians - they thrive emotionally, creatively, and socially.

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of parents reported noticeable progress in their child's **self-confidence** since they started attending School of Rock.\*



of parents observed their child to have improved attitudes toward peers from **diverse backgrounds** and **age groups**.\*



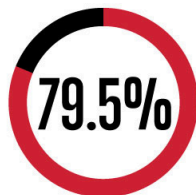
of parents said that they have more **meaningful conversations**, more **opportunities for quality time**, and **bonding or a better connection** with their child thanks to School of Rock.\*



of parents reported **increased creativity** in their children since they started at School of Rock.\*



of parents reported their children are **happier** since joining.\*



of parents acknowledged that their child had better ability to **express emotions through music** or **use music as a coping strategy**.\*



of parents reported that their child showed improvement in **handling setbacks** and **considering them learning opportunities**.\*



of parents noted progress in their child's ability to **spontaneously resolve difficult emotions**, **support peers through emotional challenges**, or **share in positive emotions**.\*



of parents acknowledged improvement in their child's **teamwork skills**.\*

\*Statistics from survey commissioned by School of Rock and administered by a third-party consultancy from 4/26-5/7/2025. Distributed to parents of currently enrolled students under the age of 18, with 1,443 parents completing the survey out of a total population of 19,302 minor students. This corresponds to a margin of error of  $\pm 2.48\%$  at a 95% confidence level. Survey data based on a sample population's self-reported experience. Results intended for informational purposes only and do not constitute a guarantee of future outcomes. Visit [schoolofrock.com/signup](https://schoolofrock.com/signup) for more.