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Atlanta-area Simon centers to host "Muppet Babies"-themed Disney Junior play date event

ATLANTA (March 15, 2018) – Mall of Georgia, North Georgia Premium Outlets, Sugarloaf Mills and Town Center at Cobb invites the community to a "Muppet Babies"-themed Disney Junior Play Date event. Aimed to entertain and delight children of all ages, the event will take place on Saturday, March 24 at Mall of Georgia, North Georgia Premium Outlets and Town Center at Cobb, and Saturday, March 31 at Sugarloaf Mills.

Premiering March 23, Disney Junior's reimagined "Muppet Babies" chronicles the hilarious playroom antics of the young Kermit the Frog, Piggy, Fozzie Bear, Gonzo, Animal and brand-new Muppet Baby, Summer Penguin. Under the watchful eye of Miss Nanny, the Muppet Babies use their imaginations to embark on countless adventures that take them to the farthest corners of the universe and demonstrate to young viewers the power and potential of imaginative play.

During the "Muppet Babies"-themed Disney Junior Play Date event, families will participate in a variety of activities including a Color Bingo Game, craft projects and more. The fun begins at the centers during the following dates and times:

- **Mall of Georgia:** Saturday, March 24 from 2-4 p.m. in Von Maur Court
- **North Georgia Premium Outlets:** Saturday, March 24 from noon-2 p.m. in Sundial Court
- **Sugarloaf Mills:** Saturday, March 31 from 9-10:30 a.m. in the Food Court
- **Town Center at Cobb:** Saturday, March 24 from 1-3 p.m. in the Upper Level JCPenney Wing

This event does not include live character appearances.

In October 2017, Simon announced its exciting new family programming collaboration with Disney Junior, which includes the Disney Junior Play Dates, ongoing events taking place throughout the year at 100 shopping centers across the country. The Disney Junior Play Dates events will be featured throughout the year and include on-mall activities around Holiday, Easter and other seasonal celebrations.

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About Simon

Simon is a global leader in the ownership of premier shopping, dining, entertainment and mixed-use destinations and an S&P 100 company (Simon Property Group, NYSE:SPG). Our properties across North America, Europe and Asia provide community gathering places for millions of people every day and generate billions in annual sales. For more information, visit simon.com.