**Credits De Lijn**

**Campagne Potver-pot**

Client: De Lijn

Client contacts: Tamara De Bruecker, Mark Cammaerts, Veerle Waterschoot

Agency: FAMOUS
CD: Tim Driesen
Associate CD: Iwein Vandevyver
Digital CD: Laurent Dochy
Concept: Yves Vanhacht, Ruben De Praetere, Jean-Marc Wachsmann

Project leader: Charlotte Ghekiere
Brand leader: Sara Jacobi
Business Director: Mieke Van de Gehuchte

Development: Bart De Bock, Valentijn Steenhoudt
Design: Laurens Groven

PR: Liesbeth Pyck – Anne-Cécile Collignon