## INTERNATIONAL HEAVYWEIGHTS PAVE THE WAY TOWARDS SUSTAINABLE CITIES AT THE BIG 5 SOLAR

***Leading brands from around the world prepare to gather at the Middle East’s only dedicated platform for solar solutions in construction, The Big 5 Solar. Now in its third edition, The Big 5 Solar runs at Dubai World Trade Centre from 25th – 26th November 2019.***

As part of The Big 5, the largest construction event in the Middle East, The Big 5 Solar presents the ideal platform where stakeholders from the built environment can source the latest products and technologies from the worldwide solar industry, to help incorporate renewable energy into their designs.

Josine Heijmans, Portfolio Director at dmg events comments: ***“Accessibility to solar power in the region is expected to surge over the next five years, with experts reporting that Middle East countries have committed to a combined value of over $30bn towards solar power projects over that period.***

***“This positive market outlook has not gone unnoticed from major industry players abroad, and we are delighted to report a growing interest from these brands to present the latest solar options to the Middle East construction community, allowing them to capitalize on the clean energy resource.”***

The Big 5 Solar gathers industry heavyweights from the USA, South Africa, UK, China, Brazil, Japan, Saudi Arabia, India and more to showcase the latest in solar innovations for the construction industry. The event welcomes the likes of IBV Energy, Jinko Solar, S-5! Attachment, Univergy, SAGIA, Sunew, Verditek PLC and Godrej & Boyce.

Exhibitors at The Big 5 Solar showcase solar solutions across four of the most prominent product sectors in the industry, guaranteeing availability of innovations for their build. Sectors include: Solar Thermal Technologies, Energy Storage, Solar Technology and Related Services, and Photovoltaics (PV).

Producing PV panels that weigh one tenth of a conventional solution, Verditek PLC are looking at projects all across the UAE, be it in EV charging stations that can be installed in one day, or pool shades where generated solar energy can feed back into the facility’s power system.

Dr. Geoff Nesbitt, Chief Executive Officer at Verditek PLC comments:***“Given the abundance of sunlight in the Middle East region, we really want to let project owners know that it is safe to consider access to solar energy. Our PV is flexible, aesthetically adaptable, and is as thin as a credit card - where it takes two adults to carry a conventional PV panel, a single worker can carry two Verditek panels in just one hand.***

***There is an appetite for easy to install solar solutions in the Middle East, and we would not want to miss the chance to present our options at The Big 5 Solar in Dubai.”***

Visitors to The Big 5 Solar can also learn more about the right solar approach for their build throughout the free-to-attend and CPD certified Solar Talks. Curated by thought leaders, the agenda covers a range of topics such as EPC Contracts in the GCC Energy Sector, Renewable Energy for Commercial Consumers, Solar Rooftop Trends and Net Zero Building frameworks.

Khalil Mechantaf, Senior Associate, Kennedys says: “***The Solar Talks are extremely popular and usually generate an intellectual discussion over pressing issues affecting the construction market. They are freely accessible and should remain so for all construction professionals, given the benefit they bring in raising awareness and understanding on the fundamentals and latest developments in the industry.”***

The Big 5 Solar runs alongside The Big 5, The Big 5 Heavy, Middle East Concrete, HVAC R Expo, Middle East Stone, and Urban Design & Landscape Expo this year - together transforming Dubai World Trade Centre into the global hub for the construction industry from 25th - 28th November 2019.

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