



H&M TO OPEN NEW LOCATION AT TOWN CENTER AT COBB



H & M, Hennes and Mauritz Inc., one of the world's largest fashion retailers famous for offering fashion and quality at the best price in a sustainable way, is happy to announce a new location at Town Center at Cobb in Kennesaw, Georgia. With a size of nearly 27,000 square feet, the new location will join the 16 popular H&M destinations in the state on August 23rd, 2018 at noon. H&M has experienced a warm welcome from customers and fans in Georgia and is happy to continue to expand its store and employee count in the state.

The new H&M location will offer Kennesaw residents a one-stop shopping destination for quality clothing, with collections for ladies and men, with a separate "shop in shop" section for accessories. This location will also carry the H&M Kids collection for newborns to 14 year olds. No matter your personal style H&M makes it easy to always find what you are looking for by offering something for everyone.

To celebrate, customers at the new H&M at Town Center at Cobb, customers who make a purchase will receive 25% off their purchase on grand opening day only. Customers who participate in garment collecting on opening day can also enter to win a gift card from \$50 to \$250 dollars, as well as received double garment collecting coupons when donating from August 9th to September 9th.

H&M looks at retail as a career and not just a job. We pride ourselves on our support of local economies by adding jobs with each new location. With the opening of the new H&M at Town Center at Cobb location, H&M is proud to employ approximately 20 employees for this store. In 2017, H&M was the highest ranked fashion retailer on Forbes America's Best Employers list and appeared on Business of Fashion's list of Best Companies to Work for in Fashion. For available job opportunities, please visit career.hm.com.

Sustainability is a natural part of H&M. In 2013, H&M was the first global fashion company to launch in store Garment Collecting. In 2017 alone, H&M U.S. diverted over 2.5 million lbs. of unwanted textiles from landfills. The company is proud to say that all its stores in the U.S. are powered by renewable energy.

About the H&M at Town Center at Cobb location:

H&M, Hennes & Mauritz (H&M) at Town Center at Cobb is located at 400 Ernest W Barrett Pkwy NW, Kennesaw, GA 30144. The store can be reached by phone at (855) 466-7467. Store hours will be Monday through Saturday 10:00 a.m. – 9:00 p.m. and Sunday 12:00 p.m. – 6:00 p.m.

For more information please contact:

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*We hope you enjoyed reading about the latest H&M news, but if not please just send an email to Mediarelations.us@hm.com and request to be removed from our media list.

H & M Hennes & Mauritz AB (publ) was founded in Sweden in 1947 and is quoted on Nasdaq Stockholm. H&M's business idea is to offer fashion and quality at the best price in a sustainable way. In addition to H&M, the group includes the brands COS, Monki, Weekday, Cheap Monday, & Other Stories and H&M Home as well as ARKET. The H&M group has 44 online markets and more than 4,700 stores in 69 markets including franchise markets. In 2017, sales including VAT were SEK 232 billion. The number of employees amounts to more than 171,000. For further information, visit about.hm.com.

