

# PLASTICS RECYCLERS ANNUAL MEETING

11 & 12 October 2018 - Cascais, Portugal



Increased collection:  
Cornerstone for  
higher recycling rates

# PLASTICS RECYCLERS ANNUAL MEETING

## WELCOME

Dear Participant,

Thank you for your participation and your kind support of the Plastics Recyclers Annual Meeting 2018 – we are pleased to welcome you to this important industry event!

Many changes have occurred within our industry in the recent years and now, more than ever, we need to act and be the leaders in making plastics fully circular. In order to do so we cannot overlook elementary steps required to drive this change. One of these steps is increased quality collection, as today far too many plastics still escape our waste management systems.

The road towards a circular economy requires successful value chain collaboration. We are glad to have you here today to learn and work together towards making plastics circular!

We hope you will find our conference informative and insightful. We wish you an enjoyable stay in Cascais and hope to host you at our future events!

Yours faithfully,



Ton Emans, PRE President



## ABOUT PLASTICS RECYCLERS

Plastics Recyclers Europe (PRE) is an association which promotes and represents the interests of the plastics recycling sector and its actors from across Europe.

The association was established in 1996 and since then has grown to cover roughly 80% of the European Plastic Recycling Industry.

Today the organization has a network of more than 120 members from all over Europe, including plastic recyclers, machine manufacturers, raw material producers, national associations as well as brand owners.

PRE actively promotes the increase of plastics recycling and supports the transition towards a circular economy.



## ABOUT THE CONFERENCE

Plastics Recyclers Annual Meeting gathers important industry players with the aim of addressing the most pressing issues faced by the European plastics recycling sector. Actors from the entire value chain such as recyclers, machine producers, raw material producers, waste management organizations, converters, NGOs, academics, representatives of the Member States' authorities as well as representatives of the EU Institutions attend this two-day event.

This year's conference will focus on increased collection of plastic waste as one of the fundamental factor needed for achieving higher recycling rates in Europe.

Increasing collection rates can secure constant material flows for recyclers and in addition ensure that plastic waste ends up in proper waste management systems rather than in our environment. Our valued speakers will share insights into bottlenecks faced by the industry, as well as different waste management systems and sustainable collection initiatives.

We would like to cordially welcome Kestutis Sadauskas from Directorate General for the Environment, European Commission and José Inácio Faria, Member of the European Parliament who are our keynote speakers.



# PRACTICAL INFORMATION



## GET ENGAGED

#PlasticsRecyclersAM18  
#increasedCollection



## PRESENTATIONS FROM THE CONFERENCE

All presentations will be made available after the conference.



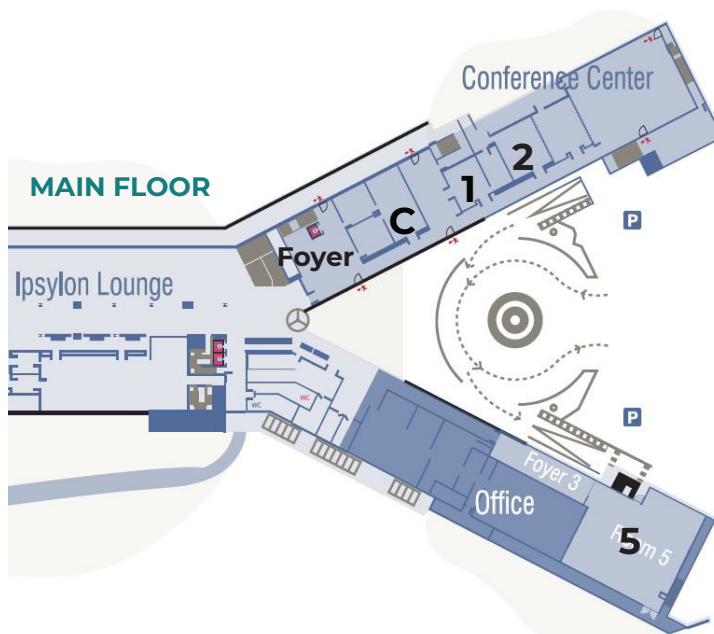
## CONFERENCE AREA

### MAIN FLOOR

FOYER: Registration desk  
MEETING ROOMS: C, 1, 2, 5  
and Conference Center

### FLOOR -1

SPONSORS AREA, COFFEE &  
LUNCH BREAKS: **Les Herbes**



PLASTIC RECYCLERS ANNUAL MEETING 2018  
Increased collection: Cornerstone for higher recycling rates

# PROGRAMME **DAY 1**

THURSDAY,  
11 OCTOBER 2018

**10.00 - 13.00h**

## **Morning Sessions**

**LDPE WG**

Room 1

**HDPE WG**

Room 2

**PVC WG**

Room C

11.30 - 12.00h

COFFEE BREAK

Les Herbes

13.00 - 14.30h

LUNCH

Les Herbes

**14.30 - 17.30h**

## **Afternoon Sessions**

**PET WG**

Room 1

**PTTs WG**

Room 2

**Technical Plastics WG**

Room C

16.00 - 16.30h

COFFEE BREAK

Les Herbes

**18.00 - 19.00h**

## **General Assembly**

Room 5

*Reserved for PRE Members only*



# DINNER

THURSDAY,  
11 OCTOBER 2018

## DINNER

Join us for a dinner accompanied by live music & the magnificent view of the Atlantic Ocean. Dinner will be followed by networking drinks.

Time: **20.00 to 00.00h**

Location: **Verbasco Restaurant, The Oitavos | Quinta da Marinha**

*(situated in the Oitavos complex, 3 min by walk from the hotel through the golf course)*



# PROGRAMME DAY 2

FRIDAY,  
12 OCTOBER 2018

## Increased Collection: Cornerstone for higher recycling rates

10.00 - 15.30h | Conference Center

**9.00 - 10.00h** REGISTRATION & WELCOME COFFEE | Les Herbes

**10.00 - 10.15h** WELCOME from the PRE President Ton Emans  
*Moderators: Antonino Furfari & Jim Armstrong*

### SESSION 1

#### Making plastics circular: EU legislative landscape

**10.20 - 10.40h** *From Strategy to Reality: Moving on the Implementation of the Plastics Strategy and Plastics Waste Collection*

**Kestutis Sadauskas**, Director Circular Economy and Green Growth DG ENV, **European Commission**

**10.40 - 11.00h** *Strategy for plastics in a circular economy: Are we just in time?*

**José Inácio Faria**, MEP, **European Parliament**

**11.00 - 11.30h** COFFEE BREAK | Les Herbes

### SESSION 2

**11.30 - 11.45h** **Collection and circular plastics in practice**

*Tackling the Bottlenecks in Plastics Recycling - the View of Ponto Verde*

**João Letras**, Director Waste Management, **Ponto Verde**

**11.45 - 12.00h** *Extended Producer Responsibility and Plastic Management in Portugal*

**Pedro Nazareth**, Managing Director, **Amb3E – Associação Portuguesa de Gestão de Resíduos**

**12.00 - 12.15h** *Redefining Returnable Transit Packaging for a Changing World*

**Paul Baeyens**, Managing Director Plastics Injection Moulding, **DS Smith**

**12.15 - 12.30h** **Q&A**



12.30 - 14.00h LUNCH | Les Herbes

### SESSION 3

#### Higher collection: goal from the start

14.00 - 14.15h *Enabling a circular economy through collaboration at all levels of the value chain*

**Javier Constante**, Commercial Vice-President, P&SP - EMEA,  
Dow Europe GmbH, **Dow Europe GmbH**

14.15 - 15.00h *DEBATE - Harmonized plastic waste collection: wishful thinking or the future?*

**Javier Constante, Paul Baeyens, João Letras,  
Pedro Nazareth**

15.00 - 15.20h *#AreYouR - A Facebook page to explain our world*

**Erica Canaia**, Member of the Communication Taskforce,  
Plastics Recyclers Europe

15.20 - 15.30h *Closing*

# SPEAKER'S BIOGRAPHIES

## MODERATING



**JIM ARMSTRONG**  
MEMBER OF THE MC, PRE



**ANTONINO FURFARI**  
MANAGING DIRECTOR, PRE

**10.40 - 11.00h**



**JOSÉ INÁCIO FARIA**  
MEP, EUROPEAN PARLIAMENT

**10.20 - 10.40h**



**KESTUTIS SADAUSKAS**  
DIRECTOR FOR CIRCULAR ECONOMY  
AND GREEN GROWTH, EUROPEAN  
COMMISSION

Kęstutis Sadauskas holds Master degrees from Vilnius University in Political Science/International Relations and Geography. From 1993 until 2006 he worked at the Lithuanian Foreign Service on multilateral issues. In September 2006, he was appointed Head of the Representation of the European Commission in Vilnius.

From April 2010 until October 2014 he was Head of the Cabinet of Commissioner Algirdas Šemeta responsible for Taxation, Customs, Anti-fraud, Audit and Statistics.

From November 2014 Kestutis Sadauskas has been the Director for Circular Economy and Green Growth at the DG Environment of the European Commission.

José Inácio Faria is a member of Partido da Terra-MPT. He was born in 1962, in Viana do Castelo and he holds a postgraduate degree in Environmental Law.

Faria was a legal and political advisor to Partido da Terra - MPT's political group at the Lisbon Municipal Assembly (2012-2014). Before that, he was a legal advisor in the International Relations Office at the Department of Social Welfare of the Municipality of Lisbon (1992-2002).

José Inácio Faria is an MEP since 2014. He is a full Member of the European Parliament's Committee on the Environment, Public Health and Food Safety having been Rapporteur on International Ocean governance: an agenda for the future of our oceans in the context of the 2030 SDGs. Currently he is working on topics such as the Strategy for Plastics in the Circular Economy. MEP Faria is also a full member of the Delegation for relations with the countries of Central America and the Delegation to the Euro-Latin American Parliamentary Assembly.

**11.30 - 11.45h**



**JOAO LETRAS**

DIRECTOR WASTE MANAGEMENT  
PONTO VERDE

Director of Waste Management at Sociedade Ponto Verde (SPV), since 2005. The waste management department bridges the operations of collection, sorting and preparation for recycling with recycling itself. SPV has sent nearly 730.000 metric tons of packaging waste to recycling in 2015.

João holds a BSc in Biological Resources Engineering from the University of Maryland (USA), a MSc in Engineering and Management of Technology from Instituto Superior Técnico of the Technical University of Lisbon and a post-graduate degree in Management from Nova School of Business and Economics of Lisbon.

João started his career in 1997 in Portucel Industrial in Setúbal (today, The Navigator Company, producer of pulp and paper). Between Portucel and SPV, he worked for 7 years in the plastics industry as an operations manager (Plastval).

Pedro Nazareth is, since 2014, the General Manager of Amb3E, the Portuguese producer responsibility organization for the waste of electric and electronic equipment, industrial and portable batteries and packaging waste. He is responsible for managing a yearly budget of more than 10 million euros and a network of more than 3.000 economic actors, including manufacturers, producers, retailers, waste collection points, transport and recycling operators.

Pedro is also board member of the WEEE Forum, the European association speaking for thirty plus not for profit e-waste producer responsibility organizations, engaging in the debate of circular economy and e-waste policy matters in Europe and globally. Earlier in his career Pedro has founded 3 startup companies in the environmental field and has been recently distinguished as one of the 40 under forty Portuguese leaders of the future. He graduated in Mechanical Engineering and has a Masters degree in Science in Engineering Policy and Management of Technology.

**11.45 - 12.00h**



**PEDRO NAZARETH**

GENERAL MANAGER,  
Amb3E

Paul Baeyens is Managing Director for the Plastics Injection Moulding segment at DS Smith, a leading provider in the packaging industry.

Paul brings over 20 years of international experience leading and driving sustainable packaging solutions. His dedication to green field solutions has driven the organization forward in realizing sustainable innovations. With an engineer and executive MBA background, he is considered a leading expert on topics such as reusable packaging, returnable transport packaging, cradle to cradle approach, reducing waste and the production of sustainable products made from post-consumer plastic waste.

**12.00 - 12.15h**



**PAUL BAEYENS**  
MANAGING DIRECTOR  
PLASTICS INJECTION  
MOULDING, DS SMITH

Javier Constante is the EMEA Commercial Vice President for the Packaging and Specialty Plastics Business of The Dow Chemical Company. Constante joined Dow in 1989 in Buenos Aires, Argentina, and worked in various leadership positions across Sales and Marketing serving a variety of businesses in Latin America and Europe. He was named in his current position in 2011. Central to Constante's policy is collaborating with all value chain partners to develop better, more sustainable packaging.

Additionally, he has a strong focus on emerging regions and is Dow's business ambassador for sub-Saharan Africa. Constante holds a Bachelor's degree in chemical engineering from the Universidad de La Plata, Argentina, and an MBA from the Instituto Altos Estudios Empresariales - IESE, Argentina. He serves as a member of the Board of Directors of Equate / TKOC and EMC Equate Marketing Company. In 2015 he was elected Vice President of PlasticsEurope and Constante is a member of the World Plastics Council.

**14.00 - 14.15h**



**JAVIER CONSTANTE**  
COMMERCIAL VICE-PRESIDENT  
P&SP - EMEA  
DOW EUROPE GmbH

**14.15 - 15.00h**

## DEBATE

*Harmonized plastic waste collection: wishful thinking or the future?*



**JAVIER CONSTANTE**  
DOW EUROPE GMBH



**PAUL BAEYENS**  
DS SMITH PLASTICS



**JOÃO LETRAS**  
PONTO VERDE



**PEDRO NAZARETH**  
Amb3E

**15.00 - 15.20h**



**ERICA CANAIA**  
MEMBER OF THE  
COMMUNICATION  
TASKFORCE, PRE

Erica represents the third and most active generation of the Canaia Family, owners and founders of FIMIC SRL, a company specialized in manufacturing continuous and self-cleaning melt filters and guillotines dedicated to the plastic recycling market. She holds a degree in Law from the University of Padova, Italy. She fluently speaks 5 languages and is in charge of Sales and Market Development strategies in FIMIC Company since 2011. Erica has been involved in the family company and its products since childhood. Thanks to her determination Erica was able to, in only 6 years, develop the potential of FIMIC Products by promoting them world-wide, as FIMIC is now well established in many Countries.

In 2018, Erica joined the Communication Taskforce of PRE.

# SPONSORS' FLOOR PLAN

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for making this  
event possible!



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WC




**pr**s  
Plastics Recycling Show

**EUROPE**

**10 -11 APRIL 2019**  
**AMSTERDAM**

**OVER 100 EXHIBITORS**  
**ALREADY CONFIRMED!**



-  8 categories available!
-  Finalists' entries will be displayed at PRSE.
-  Winners will be announced at a gala dinner!

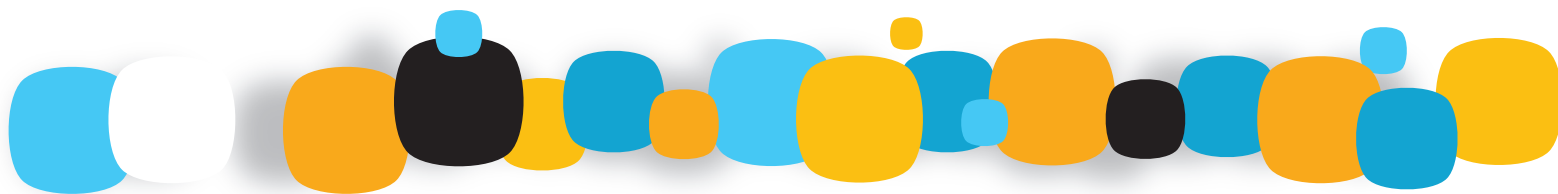
For more information visit [www.prseventeurope.com](http://www.prseventeurope.com)

## PRE AGENDA 2019

**10 & 11 April**  
**PRSE** Amsterdam, NL

**27 & 28 June**  
**Working Group meetings**  
Prague, CZ

**21 & 22 November**  
**Annual Meeting** Paris, FR





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## SPONSORS



## MEDIA PARTNERS



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