**Campaign Title: KBC beweegt met je mee.**

**Media:** X Outdoor X Poster X Mag X Dailies

 X Indoor / POS X Radio X TV X Web

 O Direct Mail O Activation O Viral X Mobile

 O Other:

**CLIENT**

Jurgen Vandervelde

Patrick Kindt

Valerie Bracke

Ann Theunis

Erik Van den Bossche

**CREATIVES**

Jan Macken & Ad Van Ongeval

**ACCOUNT TEAM**

Bénédicte Ernst & Sanah Walravens

**STRATEGY**

Bert Denis, Stéphanie Vercruysse & Louise Marinus

**DESIGN**

Make

**PHOTOGRAPHY**

Art Buyer & producer: Elly Laureys

Photographer: Niko Caignie

**AGENCY PRODUCERS**

Lore Desmet

**PRODUCTION COMPANY: CZAR**

Executive Producer : Eurydice Gysel

Producer: Rien Behaege

Director: Jeroen Mol

DOP: Bjorn Charpentier

**POST-PRODUCTION COMPANY : MAKE**

Post-producer: Leslie Verbist

Edit: Helena Overlaet-Michiels

Online: Stijn Van Assche, Elke D’Haese

Grading: Tom Mulder

Sound: Jan Pollet

**RADIO PRODUCTION COMPANY: MAKE**

Producer: Lauranne Van Der Heyden, Raf Cyran

Sound: Jan Pollet & Gwenn Nicolay

Music: MAKE

**DTP:**

Annick Cohen, Axel Nedee, Danny Jacquemin, Patti Secci

**DIGITAL PRODUCTION: MAKE**

Matthias Deruddere

**MEDIA**

Media Agency: Mindshare