**What You Missed Last Night**

**Samsung**

**TBWA**

**Client**

Helena Wilmet

Caroline Hombroukx

Laurence Vandermeer

**Creative Team**

Creative Director: Thomas Driesen

Copywriter: Sofie Gilliams

Art Director: Anke Verhaegen

**Public Relations**

PR Agency: TBWA\Reputation

Head of Reputation: Peter Otten

PR Consultant: Anneleen Coppens, Arthur Joos

Junior PR Consultant: Amélie Scheepers, Corentin Raes, Nell Dumortier

PR interns: Maxence Patternotte, Justine Backaert

**Account Team**

Account Director: Aubry Crock

**Strategy**

Innovation Strategist: Henri Wuyts

**Production**

Production company: MAKE

Producer: Shana Duprez, Leslie Verbist

**Photography**

Photographer: Mous Lamrabat

**Social Production**

Social Production Agency: Colourblind

Creative Director: Twan Brooks, Edward Opdebeeck

**Event Production**

Event Agency: MAKE

Event Manager: Niels Janssens