



Monday 5 February 2018

INTRODUCING THE PINEAPPLE PROJECT

A new ABC podcast on a mission to make Australians better with money.

Have you never, ever looked at your super?

Think 'compound interest' is a hipster band?

Do you not deal with your finances because it's too hard, and boring, and annoying?

You're not alone. Australia; we have a money problem. We've been told about record levels of household debt. And the close to a million households that are under mortgage stress. And that women, on average, earn less across their lifetime, retire with almost half the super of men, and live longer.

Comedian **Claire Hooper** is on a mission. To get it together with money.

As host of the new ABC podcast, [The Pineapple Project](#), she's tracking down the best experts in the country to give us the skills we somehow missed.

From how to get on top of your debt, to saving smarter, earning more, and investing like you know what you're doing, it's the beginners guide to becoming the boss of your finances.

So, why Pineapples? It's the colloquial for the Australian \$50 note, of course.

And just like money, pineapples are sweet. But they're a prick to deal with if you don't know how to handle them.

Jump aboard today and learn how to build your own juicy Pineapple pile. It's free. It's the best money you'll never spend.

[Episode 1 of The Pineapple Project is available now](#) on the [ABC listen app](#), [Apple Podcasts](#), or wherever you get your favourite podcasts. [You can also find a season overview here.](#)

Claire Hooper is available for interview.

About Claire Hooper

Claire Hooper is a comedian and writer with two small children, several bank accounts and a mortgage that sometimes makes her nervous. For four years she was team captain on the iconic comedy show *Good News Week*. These days she's the co-host of *The Great Australian Bake Off*. Which is perfect, really, considering she's the breadwinner of the family.

- ends -

For more information, please contact:

Monique Bowley, ABC Audio Studios
bowley.monique@abc.net.au | +61 (0)414 477 651

Carlin Beattie, ABC Audiences
beattie.carlin@abc.net.au | +61 (0)448 896 309